



**ULAB**  
UNIVERSITY OF LIBERAL ARTS  
BANGLADESH



**UNIVERSITY  
PROSPECTUS  
2018-19**

**UNIVERSITY OF LIBERAL ARTS BANGLADESH**



More than a degree...  
the best years of your life



**ULAB**  
UNIVERSITY OF LIBERAL ARTS  
BANGLADESH

**Ranked 6<sup>th</sup> among private universities in 2017**

- Dhaka Tribune

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Our unique curriculum fosters the values of creativity, freedom and service. ULAB students become real learners, not just job-seekers; and our faculty become generators of knowledge, not mere suppliers. We draw upon the world's intellectual traditions to respond to urgencies of the present. Only through such active and liberal learning do we build true leaders of the future.

## WELCOME FROM THE PRESIDENT



It gives me immense pleasure to welcome you to the University of Liberal Arts Bangladesh. It was my great hope to create an institution that would provide the best of international learning to the next generation of Bangladeshis, who will be ambassadors for their country.

A university must build enlightened citizens of the country, imbued with the principles of freedom, creativity and service. Graduates should be fully steeped in the values of their own heritage, yet trained to face the modern global workplace.

We believe these goals, of a real education, are best attained through a Liberal Arts curriculum. We promise to continue to strengthen this kind of teaching for yet newer generations.

A handwritten signature in black ink, appearing to read "Kazi Shahid Ahmed".

Kazi Shahid Ahmed  
President, Board of Trustees

## WELCOME FROM THE VICE CHANCELLOR

ULAB began its journey fourteen years ago and already it has become one of the top universities of Bangladesh. At ULAB, our students enjoy the liberal arts advantage, where they acquire the knowledge, skills and mindset that they will need to succeed as well-rounded, tolerant individuals in a global, interconnected world.

The liberal arts system enables students to think and learn across disciplines, rewards graduates with a range of promising careers and helps them discover who they want to be. Our world class faculty use active teaching and learning methods to encourage analytical and critical reasoning skills, effective communication, creative imagination and an ability to deal with disruption and change, the skills employers value most in today's competitive job market. At the same time, values, ethics and concern for humanity and sustainable development are instilled in our students. We strive to teach our students skills that will allow leadership with integrity in their future.

ULAB prioritises knowledge creation through research. Our faculty members engage actively in research in which students can also participate, which helps them get a sense of the real world and its challenges.

Located advantageously in Dhanmondi, the heart of the city, the ULAB student enjoys a culturally rich learning environment. From here, there are shuttle services to Mohammadpur, where our permanent campus is located amidst a beautiful lush green landscape and a sports ground used for cricket championships and football practice.

ULAB's mission is to help develop our young students into graduates full of potential, to make a difference to the future of not just Bangladesh, but also the world.

I welcome you to be a part of that promising future at ULAB!



Professor H. M. Jahirul Haque, PhD  
Vice Chancellor



## About ULAB

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### LIBERAL ARTS

Originally, a liberal arts education was the body of knowledge considered essential for a free human being. It included many different areas of study ranging from grammar and rhetoric to astronomy and arithmetic.

Internationally, this tradition of education continues in many universities that require their students to study a wide variety of subjects. The emphasis of study varies between universities but the basic principal is the same: a good education gives a student the opportunity to explore many areas of knowledge. In the modern world this range of exploration is essential. As societies become increasingly interconnected and businesses intermingle understanding a wide range of topics assists the formation of these bridges.

The essence of liberal arts is that it focuses on breadth of knowledge as well as depth. It stresses communication skills and emphasizes analysis rather than repetition.

There are two methods generally used to introduce students to the breadth of knowledge. One method is to establish a core curriculum. The other is to provide a student with optional courses that they can take in any program of study. ULAB combines these two methods. The core curriculum ensures that all students have some common background to share ideas and build a foundation for further education. At the same time optional courses allow a student to continue pursuing a wide base of knowledge or to concentrate their studies in the form of a minor.

## HISTORY

ULAB's founder, Kazi Shahid Ahmed, believes in creating works that benefit the people of Bangladesh and are of service to the country. In this spirit, he created a place of learning where well-rounded students would be fully steeped in the values of their own heritage, yet trained to face the modern global workplace.

The sponsors planned for many years and the idea of the University was initiated at a public colloquium, in February of 2002, attended by leading academics, cultural figures and entrepreneurs.

Permission for the opening of ULAB was received from the University Grants Commission (UGC) of Bangladesh in November of 2003.

ULAB was formally launched at a ceremony on October 1, 2004. For its first two years the university operated from its original campus in Mohakhali, Dhaka.

The purpose-built campus in the heart of Dhanmondi was opened in the Fall of 2006. This brand-new, fully dedicated building has modern facilities, laboratories and libraries available for its students. In the summer of 2008, ULAB opened its second campus, also in Dhanmondi.

The new permanent campus is located in Mohammadpur, set in a beautiful green landscape and has a sports ground used for cricket championships and football practice.

Till date four convocation ceremonies have been held. The last Convocation was held in December, 2016. All the convocation ceremonies were attended by important dignitaries and eminent personalities.

## ACCREDITATION

The University of Liberal Arts Bangladesh and its curriculum are accredited by the University Grants Commission (UGC) of Bangladesh, and approved by the Ministry of Education, Government of People's Republic of Bangladesh.

In addition the CSE program is accredited by the Board of Accreditation for Engineering and Technical Education (BAETE), and Institution of Engineers (IEB), Bangladesh. The ETE program also is accredited by Institution of Engineers (IEB), Bangladesh.

## MISSION AND VALUES

### Mission

The University of Liberal Arts Bangladesh is an institution devoted to developing young minds to their fullest potential through the free and creative pursuit of knowledge. We are firmly committed to helping young men and women to become responsible and caring citizens of their nations and the world.

We fulfill these aims by adopting an array of traditional and innovative academic and extra-curricular programs, and by bringing to our students the best that has been thought and accomplished in the arts and sciences throughout the world.

### Values

ULAB's core values are the standards that drive our culture, guide our conduct, and set the minimum expectations for everyone at ULAB.

- Love of Lifelong Learning
- Practicing Integrity and Leadership
- Encouraging Innovation
- Promoting Tolerance
- The Pursuit of Excellence

## Guiding Principles

1. Liberal Arts: Providing a broad foundation across disciplines, in order to develop analytical abilities and flexibility of mind.
2. Progressive Education: Establishing values of tolerance, empathy and integrity, in order to become citizens of the world.
3. Sustainable Development: Employing sustainable practices and respect for human rights, in order to become responsible leaders of the future.
4. Active Teaching and Learning: Striking a balance between theoretical and practical learning, in order to thrive in a fast-changing knowledge economy.
5. Research: Supporting cross-disciplinary inquiry, in order to inform education and public policies.
6. Engaged Citizenship: Building and serving civic communities, in order to create a free and equitable society.

## DEGREES OFFERED

### School of Arts and Humanities

- Bachelor of Arts in English
- Master of Arts in English

### School of Social Sciences

- Bachelor of Social Science in Media Studies and Journalism
- Masters in Communication

### School of Science and Engineering

- Bachelor of Science in Computer Science and Engineering (CSE)
- Bachelor of Science in Electrical and Electronic Engineering (EEE)
- Bachelor of Science in Electronics and Telecommunication Engineering (ETE)

### School of Business

- Bachelor of Business Administration (BBA)
- Master of Business Administration (MBA)
- Executive Master of Business Administration (EMBA)

# INSTITUTIONAL MEMBERSHIPS

## Asia-Pacific Quality Network (APQN)



APQN has been developed with the purpose of serving the needs of quality assurance agencies in higher education in a region that contains over half the world's population.

Its mission is "to enhance the quality of higher education in Asia and the Pacific region through strengthening the work of quality assurance agencies and extending the cooperation between them."

## Environmental Association for Universities and Colleges (EAUC)



The Environmental Association for Universities and Colleges is the sustainability champion for universities and colleges in the UK.

The Environmental Association for Universities and Colleges was launched in 1996 with the aim of raising the profile of environmental management and facilitate improvement of environmental performance in member institutions.

## Asian Media Information and Communication Centre (AMIC)



Registered in Singapore, AMIC has the mission "to nurture and promote Media and Communication research, capacity building, knowledge management and dialogue among academia, industry, government and civil society."

Its vision is "To be the premier Asia-centred institution for Media and Communication education, research and professional development."

## International Communication Association (ICA)



ULAB is an Institutional Member of the International Communication Association, which aims to advance the scholarly study of human communication by encouraging

and facilitating excellence in academic research worldwide.

## Association of Management Development Institutions of Bangladesh (AMDIB)



AMDIB is a national network, professional association, and is a SAARC Recognised Body with the purpose of helping ensure continuous improvement in quality of management education and management development. The association caters to faculty and institutional development needs of its members.

## The Global Alliance for PR and Communication Management



GA is the confederation of the world's major PR and communication management associations and institutions, representing about 160,000 practitioners and academics around the world. The Global Alliance's mission is to unify the public relations profession, raise professional standards all over the world, share knowledge for the benefit of its members and be the global voice for public relations in the public interest.

## United Nations Academic Impact (UNAI)



The United Nations Academic Impact (UNAI) is a global initiative that aligns institutions of higher education with the United Nations in furthering the realization of goals such as access to education, protection of human rights, conflict resolution and sustainability.

## Communication Initiative Network



The Network is a platform where members create and support a shared knowledge base on communication for social change; thus improving strategic thinking and facilitating

research in development work. Other associates include Ohio University, University of Victoria and the International Development Research Center (IDRC).



## International Association for Media and Communication Research (IAMCR)

The International Association for Media and Communication Research is the preeminent worldwide professional organisation in the field of media and communication research. Its members promote global inclusiveness and excellence within the best traditions of critical scholarship in the field. IAMCR aims to support and develop media and communication research throughout the world. It particularly encourages the participation of emerging scholars, women and those from economically disadvantaged regions.

## ACBSP



ACBSP is a leading global specialized accreditation association for business education supporting, celebrating, and rewarding teaching excellence. The association embraces the virtues of teaching excellence and emphasizes to students that it is essential to learn how to learn. Recognized by the Council for Higher Education Accreditation (CHEA), ACBSP accredits business, accounting, and business-related programs at the associate, baccalaureate, master, and doctorate degree levels worldwide.

## AFFILIATIONS AND PARTNERSHIPS



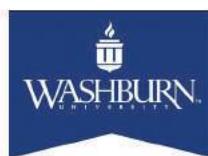
জনগতের সেবার সাথে জোড়ায় সেবা  
Service @ Doorsteps.



THE AKS KHAN  
CENTRE FOR  
EXCELLENCE



University of Excellence  
Where Nature Nurtures  
Beautiful Intelligence



## BOARD OF TRUSTEES

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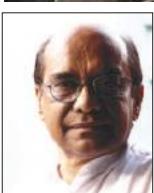
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Department Head  
Nominated by the Vice Chancellor

**PROFESSOR SHAMSUZZAMAN KHAN**

Director General, Bangla Academy  
Nominated by the Government of Bangladesh

## ACADEMIC COUNCIL

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Dean, School of Science and Engineering  
Chairperson, Academic Council

**PRO-VICE CHANCELLOR**

(To be appointed)

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Nominated by the Syndicate

**PROFESSOR AKHTAR AHMED**

Registrar  
Secretary

# GENERAL ADMINISTRATION

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His Excellency Md. Abdul Hamid  
Hon'ble President of the People's Republic of  
Bangladesh

**VICE CHANCELLOR**

Professor H.M. Jahirul Haque, PhD

**PRO-VICE CHANCELLOR**

(VACANT)

**TREASURER**

Professor Milan Kumar Bhattacharjee, PhD

**REGISTRAR**

Professor Akhter Ahmed

**CONTROLLER OF EXAMS (In Charge)**

Sk. Habibur Rahman

**PROCTOR**

Wazir A F Ahmed

**LIBRARIAN (In Charge)**

Hasan Emam

**ADVISOR, COMMUNICATIONS**

Rumana Liza Anam

**ADDITIONAL DIRECTOR, ACCOUNTS**

Nikhil Chandra Bhattacharyya

**DIRECTOR, CAREER SERVICES**

Abu Hena MD Rasel

**DEPUTY REGISTRAR, ADMISSIONS**

Mohammad Zamal Uddin Bhuiyan

**DEPUTY DIRECTOR, HUMAN RESOURCES**

Sadia Jabeen Khan

**DEPUTY DIRECTOR, STUDENT AFFAIRS**

Raquib Quasem

**MANAGER, INFORMATION TECHNOLOGY**

Mohammed Shahed Hasan

**MANAGER, EXTERNAL AFFAIRS**

Taufiq Aziz

**DEPUTY MANAGER, ADMINISTRATION**

Sharif Sazzad Ahmed

**DEPUTY MANAGER, COMMUNICATIONS**

Ariful Hoque

**DEPUTY MANAGER, PUBLIC RELATIONS**

Md. Wahiduzzaman

## SCHOLARSHIPS AVAILABLE

The University provides a range of scholarships and aid for its undergraduate students. Merit-based scholarships range from 10% to 100%, with special scholarships available for all females, and extra scholarships for females going into science and engineering fields. Scholarships are also given to students from Science background who want to do BBA as well as students who have completed A- Levels.

1. **Honors Awards:** There are currently three types of Honors Awards offered by the University to recognize special distinction by a student in academics.
2. **Merit Scholarships:** These scholarships are also purely academic awards, based usually on one's GPA in HSC, or HSC and SSC, both at the time of admission. A student needs to maintain requisite GPA during the course of his or her study at the University and also be in good standing in all other regards to retain this award.
3. **Special Scholarships:**
  - a. Freedom Fighters: As per Private University Act 2010 the University will award full scholarship to sons/daughters of freedom fighters, subject to quota allocations each term, maintenance of good academic standing, and university-verified evidence of status.
  - b. Remote Areas: Poor and meritorious students from remote area of Bangladesh will be awarded free scholarship, subject to quota allocations each term and maintenance of good academic standing.
  - c. Other: The University also awards a number of special, non-academic scholarships, on the basis of proven and documented financial need, or due to social situations, including gender. The University also awards Special Scholarships on the basis of superlative, proven and documented excellence in athletic or cultural areas.

All scholarships are subject to quota allocations for that award in a given term for a given department. Good academic standing is a maintenance requirement for all of them.

Currently a full 65% of all ULAB students are receiving scholarships. Additional information on different criteria for scholarships and other details are available at the Registrar's office. All enrolled students are provided copies of a Student Handbook which provides further information on scholarships.

## SCHOLARSHIP AWARDS CEREMONY

Guest  
Nurul Islam Editor, New Age



# HOW TO APPLY

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## General Requirements

A complete application includes:

The filled in application form.

Four passport-sized color photographs.

Copies of all certificates and mark-sheets.

Photocopy of National ID of the student and one of the parents.

## Minimum Qualifications for Undergraduate Admission

- Minimum GPA of 2.5 both in SSC and HSC examinations or equivalent, Or
- At least one GPA of 2.00 but aggregate GPA of 6.00 in SSC and HSC, Or
- O'Levels in 5 subjects with a minimum GPA 2.50 and A'Levels in 2 subjects with a minimum GPA 2.00 (A = 5, B = 4, C = 3, D = 2, E = 1) Or
- Average 450 marks out of 800 in GED with five subjects (below 410 in any subject is not allowed) Or
- International Baccalaureate/American High School Diploma. Or
- Sons/daughters of freedom fighters with an aggregate GPA of 5.00 in SSC and HSC.

In addition to above, the candidate has to demonstrate an acceptable performance in the Admission Test. (Details provided below).

Note: Admission test is waived for candidates with minimum score of 1100 in SAT (Math + Critical Reading). However, they may have to face an interview. Transfer of credits from comparable educational institutions may be considered after admission. Rules on credit transfer are available from the Admissions Office.

## Minimum Qualifications for Graduate Admission

Minimum GPA of 2.00 (or third class/division) in Bachelor's degree plus

- Minimum GPA of 2.5 both in SSC and HSC examinations or equivalent, Or
- At least one GPA of 2.00 but aggregate GPA of 6.00 in SSC and HSC, Or
- O'Levels in 5 subjects with a minimum GPA 2.50 and A'Levels in 2 subjects with a minimum GPA 2.00 (A=5,B=4,C=3,D=2,E=1) Or
- Average 450 marks out of 800 in GED with five subjects (below 410 in any subject is not allowed) Or
- International Baccalaureate/American High School Diploma. Or
- Sons/daughters of freedom fighters with an aggregate GPA of 5.00 in SSC and HSC.

In addition to above, the candidate has to demonstrate an acceptable performance in the Admission Test. (Details provided below).

Note: 1. To be eligible for M.A in English (1 Year) a candidate must have a Four-Year Bachelor's Degree in English.

2. Admission test is waived for ULABian graduates with CGPA 3.00 or above.

## Admission Test

ULAB will call applicants who meet the minimum eligibility requirements for an Admission Test, which will comprise of a written test and, in some cases, a departmental interview. The written test has three parts:

**Part A** contains multiple-choice questions covering English language

**Part B** covers Mathematics, and Logical Reasoning.

**Part C** is a test of written English where students have to write a short essay.

## Interview

All students will have to face an interview as well.

## How to Apply

We have two ways for you to apply.

1. Walk in Applications: Come and visit our Admissions Office and talk to our Admissions Counsellors. Our address is:

House 56, Road 4/A @ Satmasjid Road, Dhanmondi, Dhaka-1209

Mobile: 01714-161613, 01713-091936 | Landline: 2-966-1255

2. Apply Online: Please visit <http://oam.ulab.edu.bd/>

You can download the Admissions form in Adobe PDF format and send it by email to [admissions@ulab.edu.bd](mailto:admissions@ulab.edu.bd)

## ACADEMIC PROGRAMS





## BACHELOR OF BUSINESS ADMINISTRATION (BBA)

The Department of Business Administration aims to empower students to learn and practice modern business and management concepts, principles, tools, techniques, models and methods, as well as help them become outstanding and effective business leaders.

ULAB's business students will be defined not only by their concentration area but also by the soft skills they will possess and by their broad understanding of the world which is enabled by their liberal arts foundation. They shall gain the highest skills in the field of business, while at the same time attaining an appreciation of the fundamentals of the broader

social environment within which all business decisions are made.

In the BBA Program each student must take a total of 44 academic courses. To major in Business Administration, a student will be required to pass 29 courses in the field, including a full term of internship or project work in the final term. Out of the 29 courses, 22 courses will be Core Requirements, 6 will be Major Electives, and 1 will be an internship project. As with other programs at ULAB, students will be required to take GED courses in other departments. Students will also have the option of choosing a Minor.

"Being at ULAB always made me feel special! While at work, I feel its great contribution in preparing us well for accepting the challenges in the real corporate world through its Liberal Arts curriculum and vast engagement in co-curriculum activities. I am indebted to ULAB for such great opportunities."

H. M. Shamsul Arefin Majumder  
**Officer, Administration**  
**International Beverages Private Ltd. (Coca-Cola)**





## BACHELOR OF ARTS IN ENGLISH

The Department of English and Humanities (DEH) at ULAB offers a forward-looking, globally connected academic program. The courses, taught by a team of highly qualified teachers, cover both language and literature. The four year bachelor's degree program is designed to give students a solid foundation for building critical and cultural awareness as well as to open unfamiliar worlds and exciting new ways of thinking about humanities. As an English Major, students will also learn communication and language skills that are applicable across disciplines. The focus areas involve: critical reading, critical writing and critical thinking. The department tries to instill communication skills in the lingua franca of the world in students. The students are expected to develop in other key areas necessary both to intellectual and professional advancement: humanistic content, analysis, argumentation, rhetoric, stylistics and so on. These broad offerings to all students make the department one of the major nodal points in the University's liberal arts curriculum.

The highlights of the program are:

- Flexibility
- Wider choices
- Holistic learning
- Marketability

The courses have been selected by comparing them with similar programs offered by outstanding universities at home and abroad, and are routinely updated. The aim in doing so has always been to bring it more into line with international developments in the field. While the literature courses are mainly following an established English canon, the language and linguistics courses have been refurbished with the latest ideas, theories and practices in the field.

The department's courses are not confined to traditional disciplinary boundaries, but are open to inter- and cross-disciplinary offerings. This dynamic approach allows students to develop skills and sensibilities vitally required by modern English language and literature teachers and by people across professional fields: communications and media, business and marketing, and so on.

"When I first began studying at ULAB, I had no idea that it would take me on such a fulfilling journey. Before this, I did not possess any viable skills, but the English and Humanities department challenged me to take on tough responsibilities, like organizing events and even becoming the Editor of the newsletter The Golden Bough. ULAB made me what I am today-confident, well-educated, with the ability to take on the challenges of life and work."

**Wafiqur Rahman**  
**Senior Sub Editor, United News of Bangladesh**





# BACHELOR OF SOCIAL SCIENCE IN MEDIA STUDIES AND JOURNALISM (MSJ)

We are a department under the University of Liberal Arts Bangladesh (ULAB) devoted to Media and Communication Studies. We believe in an educational approach that is personalized, technologically updated and centered on active learning. We uphold a curriculum that is flexible, relevant and balanced in terms of theory and practice- a curriculum that is grounded in both global and local contexts.

We are aware of our role as translators of knowledge and shapers of change. As such, our educational approach is always underpinned by scholarship. We are committed to producing graduates who are open minded, well informed, well prepared and analytical in thinking. We strive to instill in our students a lifelong love for learning.

**Goal Statement:** To continuously produce graduates who are globally competitive, critical in thinking, problem solvers, excellent communicators and professional through a curriculum that is relevant, balanced, liberal arts-based and devoted to communication and media studies with faculties who are excellent generators and disseminators of knowledge, interdisciplinary in approach and updated in their fields of expertise and with facilities that are technologically updated, multimedia oriented, conducive to learning and supportive of research.

"ULAB holds a very special place in my heart. My advisor and teachers were always there to guide me and encourage me. ULAB gave me the freedom and courage to explore my potential and to engage myself under different local and international platforms: even representing Bangladesh in places like Brussels and Malaysia. Through the MSJ Department, I had the great opportunity to work with Catherine Masud in various documentaries and publications, and later as the Public Relations and Communication Coordinator of the Tareque Masud Memorial Trust. This year, I joined BBC Media Action Bangladesh as a script coordinator in their ongoing health project."

Sadia Doha  
**Associate Manager, Zanala Bangladesh**

## Majors

The BSS in Media Studies and Journalism has majors in Business Journalism, Digital Film and Television Production and Public Relations.

## Apprenticeship Programs

The MSJ Department offers apprenticeship programs. By working with an expert in the field, the apprentice will learn the necessary techniques and theoretical knowledge to work independently in the future. The apprenticeship program covers the fields of film, photography, multimedia and journalism (print and electronic).

## Curriculum Integration Program

The Curriculum Integration Program was established to facilitate faculty and students from various year levels and study concentrations to work together and learn from each other. Every semester, the MSJ Department launches an exhibit to facilitate curriculum integration. Each exhibit is based on a philosophical/sociological concept and/or theory, which is used to guide and harmonize student outputs as well as ground them in communication-related perspectives.





# BACHELOR OF SCIENCE IN COMPUTER SCIENCE AND ENGINEERING (CSE)

The Department of Computer Science and Engineering at ULAB, since its inception, has been offering the undergraduate program in Computer Science and Engineering with more focus on the ICT industries worldwide. The designed program delivers the fundamental skills needed to become a Computer Scientist. The program also aims to give a wider knowledge of the subject, rather than just an understanding of existing commercial approaches, so that the student's understanding and knowledge can adapt and evolve to match the skills that will be required in the coming century. The degree is designed for a wide range of students, including those who wish to pursue a career in software engineering or computer programming or networking or related areas, based on strong technical competence in software system design and interfacing, and also those who wish to move on to study for higher degrees in the computing and information technology areas either at home or abroad.

The Computer Science and Engineering (CSE) curriculum has been designed with both the theoretical and lab oriented courses distributed in the 12 semesters that will help students to complete their graduation smoothly with a deep knowledge of the subjects. In their last academic year students will be able to choose a concentration area or any other elective courses to focus their career according to their interest. Furthermore, the Liberal Arts curricular framework will help the student to acquire an openness of vision to become adaptable and ever-effective professionals of this century and beyond. The CSE program is accredited by the Board of Accreditation for Engineering and Technical Education (BAETE), Institution of Engineers (IEB), Bangladesh.

The program objectives, as derived from the departmental mission statement, address our goal of graduating highly competent students

Nowadays as I am working in a multicultural environment - where I need to make critical decisions, manage people with different mindsets, achieve goals within the allocated time and resources, and plan for the future - I often ask myself what was the triggering agent that drives and guides me to be a "professional" of this global world. Although there are multiple answers, I would always put ULAB at the top of the list, because of the solid foundation I received during my time there. I would consider ULAB as a complete package for its students, with ingredients from academic learning along with the blend of Liberal Arts, the excellent culture of learning and innovation and of course the co-curricular activities. As ULAB has equipped me with all the necessary instruments, now it's my turn to fly to my limits and identify my destiny.

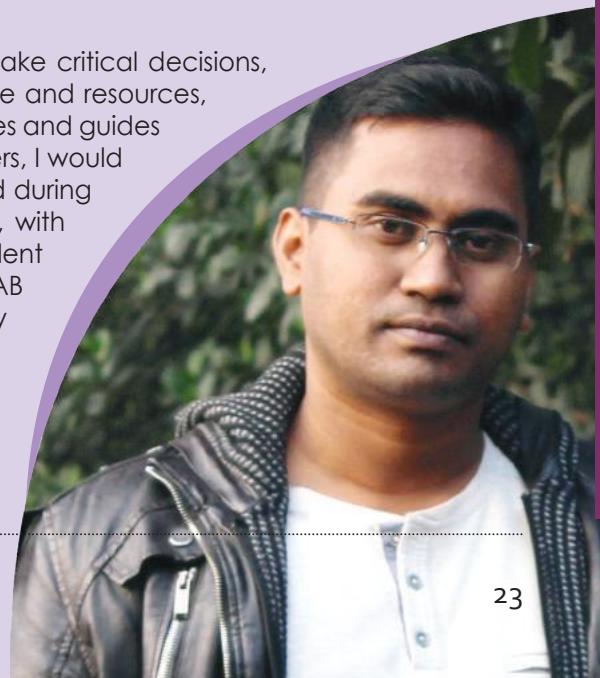
**Mr. Rezwan Akhter**  
**Health Management Information System Consultant**  
**UNICEF**

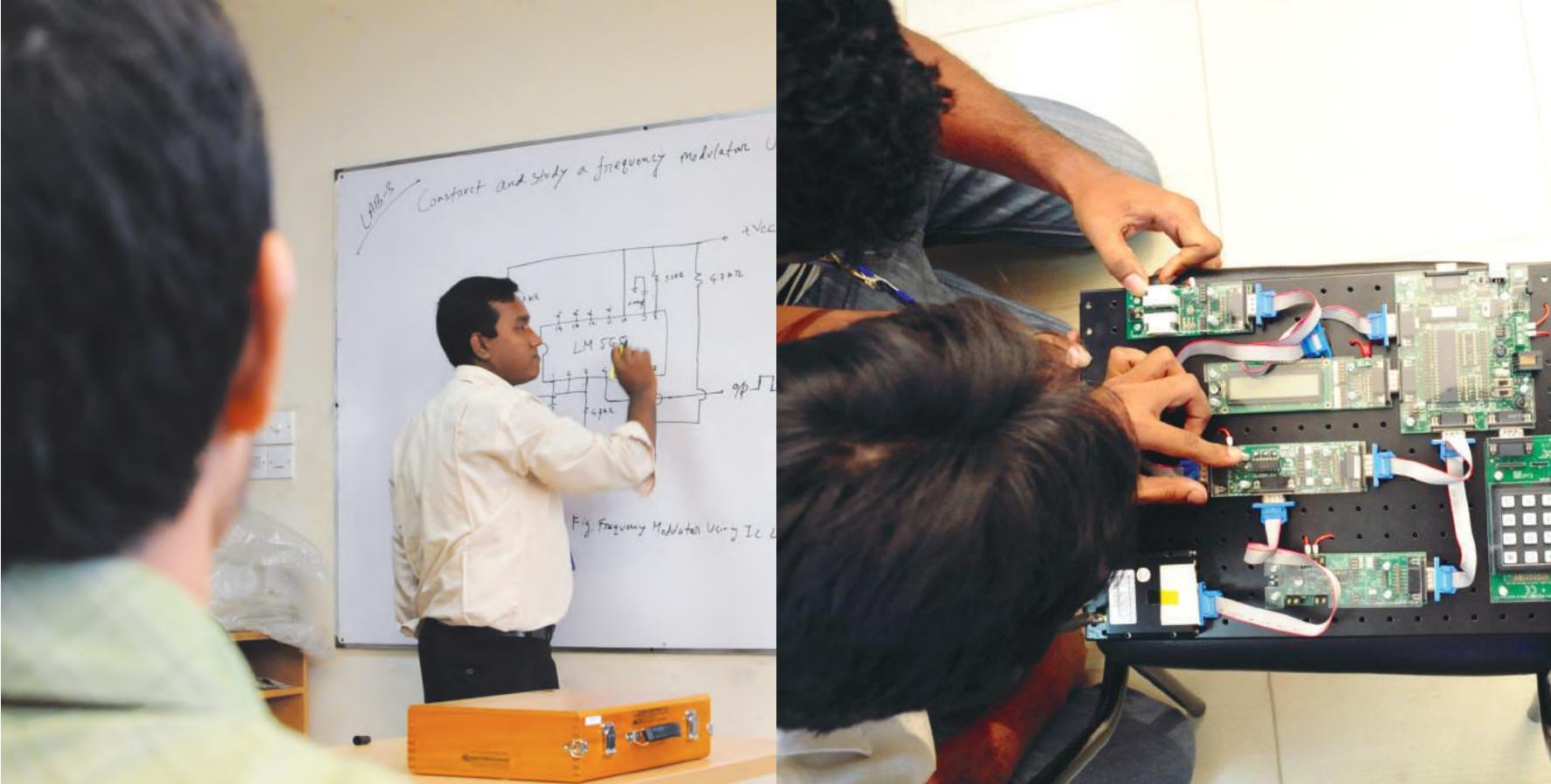
with the potential of becoming leaders in the field of their careers and understanding the implications of their work on both to themselves and to society as a whole. The program objectives are:

**Foundation:** To provide graduates with a solid foundation in the principles and practices of computer science, including mathematics, physical sciences, and basic engineering. This foundation is necessary to succeed in more advanced Computer Science and Engineering coursework where students will apply these principles and practices to a variety of complex problems, and which will further develop their analytical and creative problem-solving skills and enable them to work successfully on multidisciplinary teams, in both classroom and laboratory settings.

**Breadth:** To provide graduates with sufficient breadth in computer science and related technical disciplines. This breadth is required not only to understand engineering trade-offs that cross disciplines (for example, hardware and software boundaries), but also to participate effectively in multidisciplinary teams. To also provide students with breadth in the liberal arts and social sciences to develop their awareness of societal issues; to develop effective oral and written communication skills; and to develop an understanding of professional and ethical issues related to computing.

**Depth:** To provide our graduates with advanced training in focused areas of their choice. This depth is necessary to solve complex real-world engineering problems and prepare them to contribute to a specific discipline within computer science and possibly pursue advanced study or research.





## BACHELOR OF SCIENCE IN ELECTRONICS AND TELECOMMUNICATION ENGINEERING (ETE)

The aim of the Bachelor of Science in Electronics and Telecommunication Engineering (ETE) degree is to produce competent professionals, who will possess excellent skills to develop and implement their knowledge in the fields of electronics and telecommunication engineering; and who will graduate with the proficiency to compete successfully anywhere in the world.

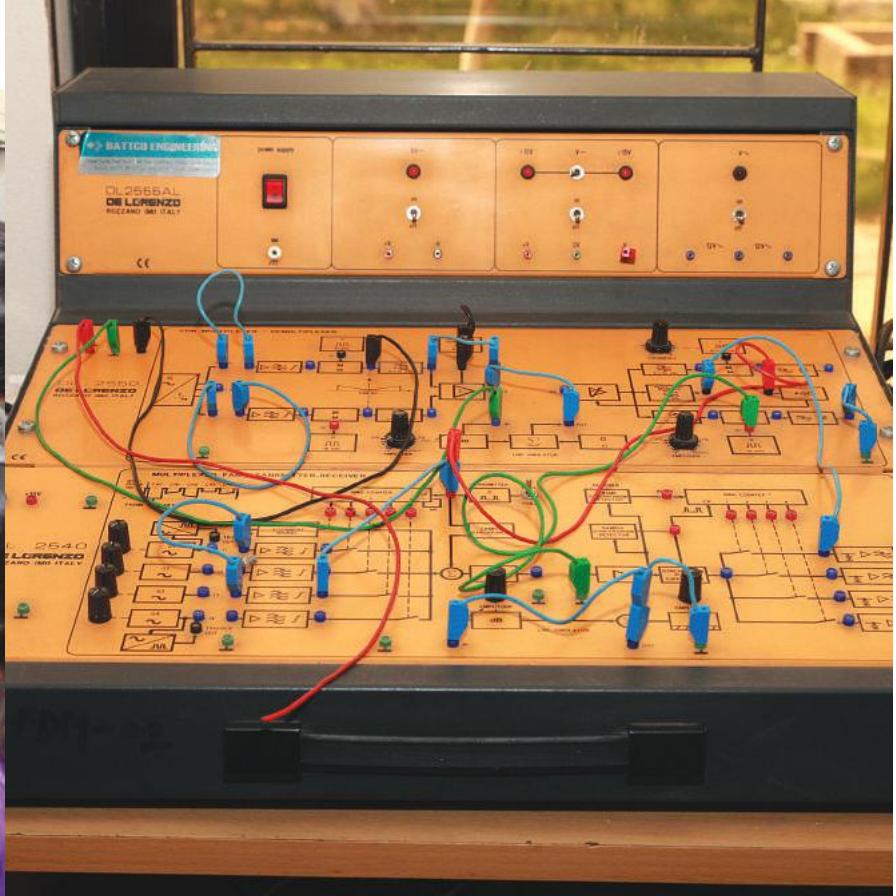
This program is based on a solid foundation of Mathematics, Physics, Engineering and a wide range of general education courses like English,

Business and other Liberal Arts and Social Science courses. The focus of this degree is to provide excellent education in modern development of ETE. Students of this program are also given an opportunity to learn to extend their ability, to analyze and solve complex problems and to design new technology for users to serve today's rapidly growing demand of the society in the context of ever faster societal changes.

"ULAB is one the leading private universities of Bangladesh. It has an international standard curriculum for both electronics and telecommunication, with highly qualified faculty members. It has well-equipped laboratories and allows students to engage in dynamic research activities. The department organizes weekly seminars and workshops on recent engineering and technology-related research topics. It also organizes electronic projects and programming competitions, which enable students to get competent in the latest technical areas."

Mohammad Abdullah Al-Mamun  
**Post-Doctoral Research Associate**  
**Cornell University, USA**

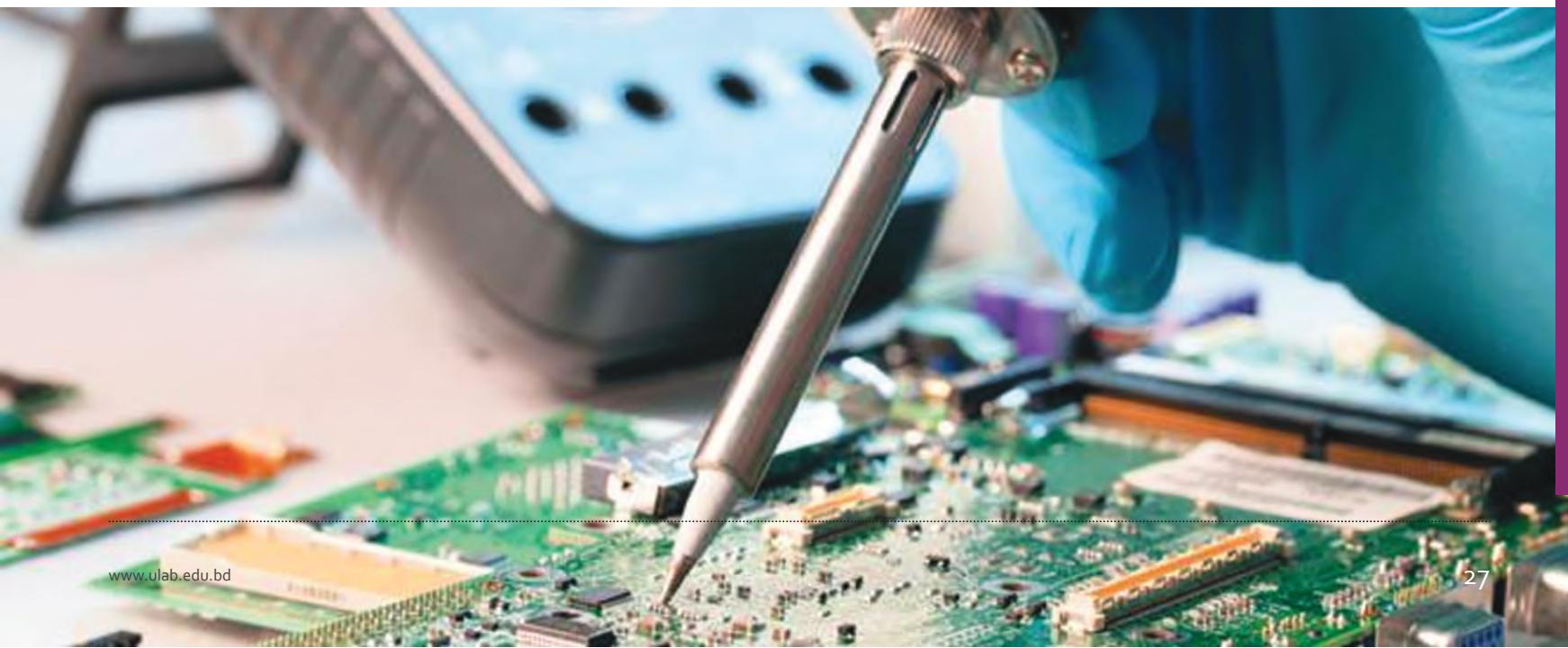


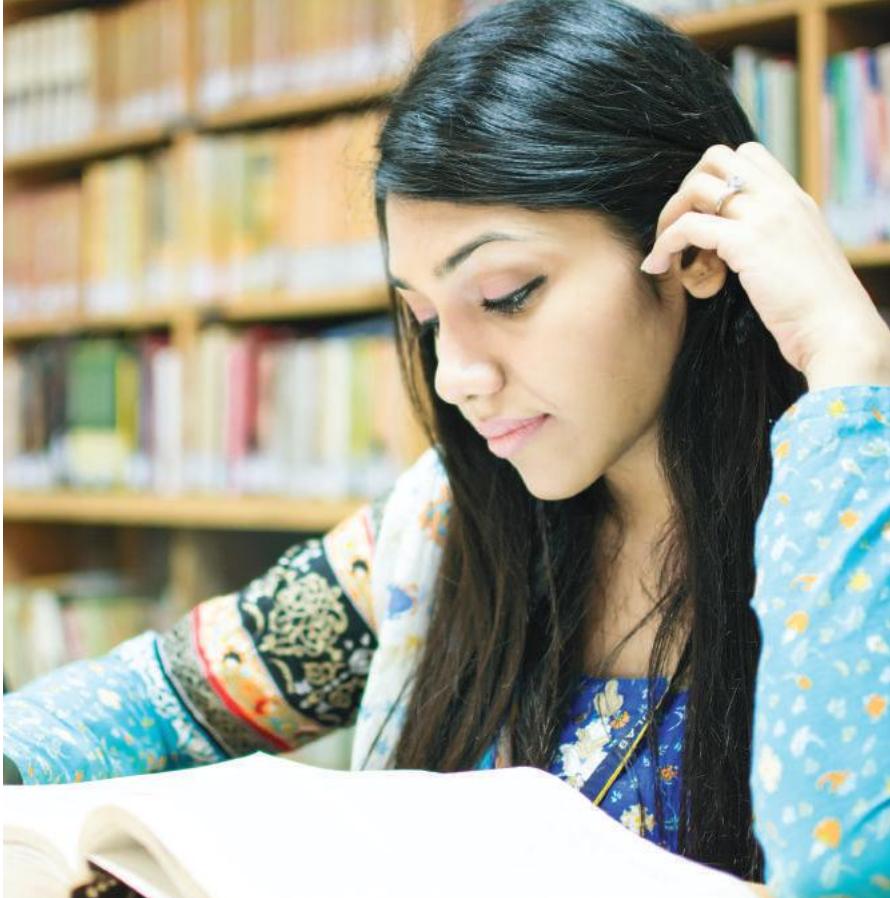


## BACHELOR OF SCIENCE IN ELECTRICAL AND ELECTRONIC ENGINEERING (EEE)

The undergraduate EEE program aims to provide the students with the foundation principles of Electrical and Electronic Engineering as well as giving concentrated training on specific topics of interest. The four-year undergraduate program will give the students the background knowledge and skills necessary to access a diverse range of engineering professions. The graduates will develop proficiency not only to manage, implement, and deploy engineering technologies, but also to develop and invent new technologies.

The program is designed to develop well-rounded professionals with excellent engineering and social skills. The wide range of engineering courses that are built on a solid foundation of mathematics, physics, engineering theories and experimental works are complemented with a number of courses from diverse areas like social sciences, psychology, arts, language, business, etc.





# MASTER OF BUSINESS ADMINISTRATION (MBA)

# EXECUTIVE MASTER OF BUSINESS ADMINISTRATION (EMBA)

## Mission

Through its Masters and Executive Masters in Business Administration, the ULAB Graduate School of Business aims to produce business graduates who will be empowered with the skills, mindset and knowledge needed to provide leadership in our business and economy, amidst constant change, with high ethical standards, creativity and dedication to society.

The MBA program consists of seven foundation courses, three workshops, five core courses, four concentration courses and one capstone course.

The EMBA program consists of four foundation courses, three workshops, four core courses, one elective course and three concentration courses along with one capstone course.

## Foundation Courses / Workshops

These courses/workshops will allow the students to understand the basics of business and management and fill in any lacking that they have before moving to functional courses. The students may get waiver, depending on their relevant education and job experience, from these courses. ULAB E/MBA student must complete all courses/workshops from foundation unless waived.

"At the age of 44, I found that the world was changing fast around me, due to innovative new ideas and technologies. In order to keep up-to-date in my career, I sought out a post-graduate course in Business Administration. ULAB's modern campus attracted me at first, as did their low cost. Once in the program, I found the faculty members both scholarly and experienced. Their relentless professional efforts under dynamic and careful management made the subjects very interesting, helped me get absorbed in to the depth of each subject, and opened my mind. Even when I remain under pressure of work, ULAB has successfully created a love of learning in me."

Md. Aminur Rahman  
**Deputy Secretary -Ministry of Industries**





# MASTERS IN COMMUNICATION (MCOM)

## Mission Statement

We are a department under the University of Liberal Arts Bangladesh devoted to Media, Journalism and Communications Studies. We believe in a progressive and continuing educational approach that is personalized, interdisciplinary technologically updated and centered on active learning.

We uphold a curriculum that is flexible, relevant to industry and balanced in terms of theory and practice – a curriculum that is grounded in both global and local contexts. We are aware of our role as translators of knowledge, creators of leaders and drivers of change. As such, scholarship always underpins our education approach.

We are committed to producing professionals who are skilled, creative, knowledgeable, open minded and analytical in thinking. We strive to instill in our students ethics and a lifelong love for learning.

## Goal Statement

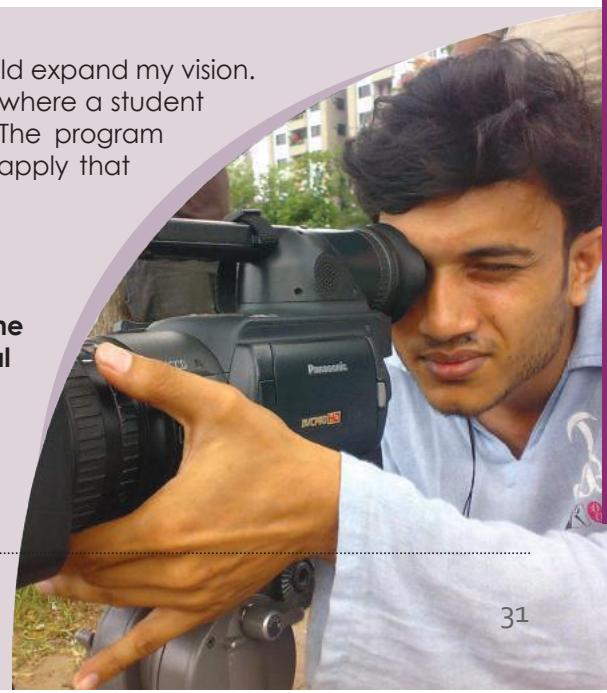
To continuously produce leaders of professions extensively utilizing communication who are capable of creating and contributing new knowledge needed by the information societies of South Asia.

"After completing my BA, I searched for a Master's degree in media that would expand my vision. The best one was ULAB's, which fit into the global environment of education where a student can judge his skills and knowledge according to international standards. The program developed in me a range of critical analysis skills and showed me how to apply that knowledge to my work."

Farid Ahmed

**Documentary filmmaker, Ekatorr TV**

**Associate Producer at Jamuna TV (in 2014) His film Ekatorrer Podojetri won the Best Young Filmmakers Award at the International Documentary Film Festival on Freedom and Human Rights, Nepal 2012.**





## MASTER OF ARTS IN ENGLISH

The Department of English and Humanities at ULAB is a forward-looking and globally connected academic platform that offers an MA in English. This program is designed to give students a solid foundation for building critical and cultural awareness, and open unfamiliar worlds and exciting new ways of thinking.

The MA in English is a 1-year programme (for students with a BA in English) or a 2-year programme (for students of other disciplines). Students may choose one out of the following three tracks:

Track 1: Literature and Cultural Studies

Track 2: Language and Applied Linguistics

Track 3: Literature and Creative Writing

### Communication Skills

As an English major, you will learn communication skills that are applicable across disciplines. Three focus areas are:

- critical reading: the ability to read a wide variety of texts with attention to structure, style, implication and rhetoric.

- critical thinking: the ability to analyse any situation or text and to arrive at original conclusions.
- critical writing, with emphasis on evidence-based argument and analysis.

### Research Skills

English majors are trained to garner the relevant facts; you will learn not only how to use the internet for research, but also to use the library's academic databases, newspaper aggregates, and professional journals. As an English major, you will learn how to find reliable sources that build your credibility as a communicator.

### Career

The Department's courses are not confined to traditional disciplinary boundaries, but are open to inter- and cross-disciplinary offerings. This dynamic approach allows students to develop skills and sensibilities vitally required by modern English language and literature teachers and by people across professional fields: communications and media, business and marketing, and so on.



## Postcolonial Theory



# GENERAL EDUCATION

The General Education Program forms the very foundation of the Liberal Arts Curriculum at the University. It serves two main purposes:

1. Providing students a number of basic subjects by way of building the intellectual foundations and skills absolutely necessary for university level education, and especially for a Liberal Arts perspective.
2. Offering students' exposure to courses not offered by their respective departments, but courses that are vital both to a deepening and broadening their Liberal Arts perspective.

The General Education courses (GED) are offered both through the Program and also through existing departments. These courses are offered into two main types: Core and elective, and the latter also serve as "Optional" choices for advanced students.

Both GED core and elective courses are already built into each undergraduate degree program. The GED core courses remain fixed over extended periods of time, and are offered in a fairly fixed sequence, so students following their departmental syllabi can know which GED core to take when without reference to any other direction.

The GED electives, and optional courses, may vary quite a bit from term to term, and students are advised to consult the listings for each term to know what they must take or may choose from.

## **GED Core Courses**

- \*Basic English and Learning Skills
- \*Fundamentals of English I
- \*Fundamentals of English II
- \*Introduction to Computer Studies
- Bangladesh Studies
- Bangla Bhasha
- World Civilizations

## **GED Electives**

Students have to choose from the course listed below (courses below in each set are a sample of the offerings and not a complete listing; offerings will change from time to time and students have to choose from what is on offer at a given time).

### **Arts and Humanities**

- Kazi Nazrul Islam: Life and Works
- Rabindranath Tagore: Life and Works
- Introduction to Bengali Language and Literature
- Introductions to Philosophy I
- History of World Art and Architecture
- Religion
- Introduction to Archeology
- History of Modern South Asia
- Current and Contemporary Art Forms

### **Social Sciences**

- Introduction to Sustainable Development
- Introduction to Sociology
- Introduction to Climate Change Debate
- Global Political Economy
- Development Studies
- Anthropology and Global Social Problems
- Experiencing the Past
- Globalization and Social Conflict
- International Relations
- Global Migration and Citizenship
- Ethnic Identity and Nationalism
- Seminar on Grassroots Economic Development
- Urbanization and Ancient Cities
- Islam and Islamism: A south Asian Perspective
- Introduction to Psychoanalysis: Freud and Lacan
- Living with Conflict
- Social Theory and Method of Social Science
- Who owns the Past?
- Economic Development and Social Changes

### **Science and Mathematics**

- Evolutionary Theory and Human Behavior
- History and Methods of Science
- Introduction to Science Studies
- Biodiversity and Nature Conservation
- Organic Farming
- Environmental Science
- Mathematics
- Introduction to Psychology

\*These Courses are offered and facilitated by the faculty members of Center for Language Studies (CLS) and Department of Computer Science and Engineering (CSE).

# FACILITIES

## Dhanmondi Campus



We have two 6-storied high-tech buildings dedicated only for use by the University. Our main campus is at House 56, Road 4/A @ Satmasjid Road, Dhanmondi. We have modern classrooms, a resourceful library, study room, dedicated auditorium, activity areas, meeting rooms, seminar rooms, laboratories, a screening room, and cafeterias.

## Permanent Campus, Mohammadpur



ULAB's permanent campus is nearby in Mohammadpur, Dhaka. Here ULAB is creating the first truly green campus of any private university. Classes have already started taking place in this campus with shuttle bus services from the Dhanmondi campus to the Permanent campus.

## Classrooms



All classrooms are fully equipped with modern teaching implements, including high-resolution multimedia projectors. We have classrooms to fit all class sizes and needs.

**Library**

There are currently 2 libraries, one in Dhanmondi and the other in the permanent campus at Mohammadpur. Our libraries have a rapidly expanding collection with computerized catalog access, a seminar room, and a language lab. Most Bangla and English newspapers are available, along with many important national and international journals and magazines. The libraries also have JSTOR access as well as other online publication portals.

See Library section below for more details.

**Software Labs and Computer Labs**

Computer labs are available for classes and for student use. Software labs are for computer science instruction. Internet PCs are available on each campus. Computer facilities include: student email, domain control and free Wi-Fi and WiMAX internet connections.

**Network Lab**

The CSE Department has a dedicated Network Lab where students can practice essential networking skills using PCs, LANs, servers and switches.

**Media Lab**

The Media Studies and Journalism Department has a state-of-the-art iMac Media Lab. The lab is equipped with several non-linear editing panels running on fully-licensed iMac computers. The Lab also has multiple professional-quality HDV digital video and still cameras with peripherals, sound and lighting equipment.

A fully-dark screening room is available on Campus B for dedicated film screenings and film-related class instruction. The Screening Room is equipped with a large screen, a high-resolution multimedia projector, a PC, DVD and VCR players and sound equipment.

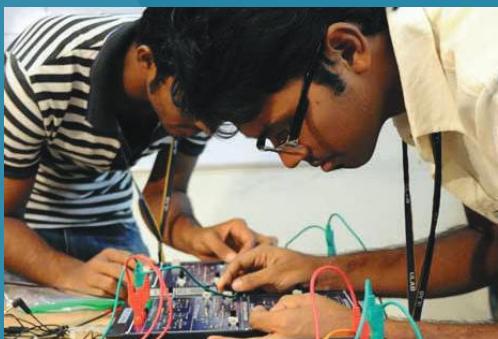


### Analog and Digital System Lab



The Analog-Digital System Lab has various types of hardware equipment available for students conducting Lab experiments relevant for Electronics courses. The lab is equipped with all necessary and modern components so that students can get the feel of the analog and digital electronics lessons in a practical setting.

### Telecommunications Lab



The Telecommunications Lab is available to students of ETE for communication related courses. Data Communication, Optical Fiber Communication, Mobile Communication, and Satellite communication are available. Alongside this, other lab-oriented courses are also taught in this Lab.

### Radio Lab



A professional Radio Lab is open for campus-wide broadcasting by ULAB "Radio Cambuzz." As part of the lab, students learn production management, news gathering, script writing, sound manipulation, as well as RJ skills.

## Screening Room

A fully-dark screening room is available on Campus B for dedicated film screenings and film-related class instruction. The Screening Room is equipped with a large screen, a high-resolution multimedia projector, PC, DVD and VCR players and sound equipment.



## ULAB TV

A professional TV Lab is open for campus-wide broadcasting by ULAB TV and run by ULAB students. The programs are recorded, edited, and broadcasted by the students.



## Co-curricular Office

The Co-curricular Office accommodates club activities and ensures smooth operations and communications between club members and club advisors.



ULAB Writing Lab



The Department of English and Humanities runs the "English Zone" for students and it is located in Room A 205 in Campus A. The English Zone room is home to our Writing Lab and Conversation Hours. The Writing Lab helps students from all departments and levels to improve their English writing skills. Conversation Hours are times when students come in groups to practice speaking skills with native English speakers.

Art Space



An art space is available for photographic and artistic exhibitions in the lobby of Campus B. Additional gallery space is available in the lobby and auditorium of Campus A.

Study Room



Study Rooms are available for quiet study in all campus buildings.

## Cafeterias and Student Lounges

All campuses have cafeterias and student lounges with fresh food for student study, relaxation, and "adda". The newly built cafeteria in the permanent campus has a mezzanine floor and wide glass windows allowing in natural sunlight and offering unparalleled views overlooking the lush green fields beyond.



Campus A boasts a dramatic lake-view terrace outside the Auditorium where students can study and relax.



ULAB has several multi-purpose spaces which can be used for television/film studio productions, seminars, conferences, exhibits, and large film screenings.



## Lake-view Terrace

## Multi-Purpose Spaces

**Cricket and Football  
Sports Field**



ULAB has the only tournament-standard sports field of any private university in Bangladesh, located in Mohammadpur, Dhaka. Since 2006, every year ULAB has been hosting the Fair Play Cup, T-20 cricket tournament, in which other private universities participate. The ULAB cricketers have also played against Indian and Pakistani cricket teams. An annual inter-university football match is also held on the playground. ULAB was the champion of the tournament in 2017.

**Indoor Sports**



Indoor facilities are available for a variety of games including: table tennis, carom, and chess.

**Counseling Room**



The Student Affairs Office (SAO) has set up a counseling room that offers full confidentiality to students for private consultations.

**Other  
Facilities**

**Prayer Rooms** : Prayer Rooms are available on Campus B and in the permanent campus at Mohammadpur.

**Photocopy Services** : Printing and photocopy services are available on all campuses.

**Security** : Our facilities have 24-hour security and CCTV cameras. All students, faculty members and staff are required to wear a valid ID at all times while on campus.

## THE PERMANENT CAMPUS

ULAB's academic activities have begun in its Permanent Campus complex in Mohammadpur. Here, ULAB has built eco-friendly structures surrounded by trees, an open sports field, library, auditorium, student center, interactive court and other necessary facilities. The complex is equipped with labs for CSE, ETE and EEE programs, a modern canteen and other facilities and considered as a 'Green Campus' by any consideration.



# THE PERMANENT CAMPUS

The ULAB Permanent Campus includes the following facilities and features:

- **Fully equipped classrooms:** These classrooms are fully equipped with multimedia projectors, computers, air conditioning system, adequate natural and electric lights and uninterrupted power supply to facilitate the most comfortable and modern learning sessions.
- **Modern Labs:** All labs are equipped with the latest equipment, which allow students to develop up-to-date skills in their chosen fields.
- **State of the art Sports Field:** One of the most distinctive features of the ULAB Permanent Campus is its state of the art sports field. It is considered one of the best among private universities in Bangladesh, particularly for cricket.
- **Trendsetting Canteen:** The recently opened canteen in the permanent campus is setting a benchmark for many. The canteen, with a mezzanine floor, has clear glass on either side, which allows an uninterrupted view of the green fields beyond. It can accommodate 250 people.
- **Indoor Games arena:** Students can spend their break times here while enjoying indoor games like table tennis, carrom, chess, soccer board etc.
- **Female Common room:** To allow female students a little more privacy and exclusivity, an entire common room is dedicated to them to allow them time for relaxing during their breaks.

- **Library:** The ULAB permanent campus Library is designed to cater to the knowledge needs of students. The library, at this moment, is housing 5000 books on a variety of subjects.
- **Auditorium:** The auditorium in the ULAB permanent campus complex is fully furnished with a 150 sitting capacity. It is fully air conditioned and equipped with multimedia projector and other electronic gadgets to hold seminars, performances, screenings etc.
- **Strong Security:** The campus is highly secured. A team of experienced and highly qualified security force works 24/7 to ensure students' security on campus.
- **Air-Conditioned Shuttle Bus Service:** ULAB is providing AC buses for the students to commute between city campus and permanent campus. It is an exclusive arrangement for the students for their hassle-free transportation.
- **Close to nature:** The campus is a refreshing escape from all the air and sound pollution of the city. Students can breathe in the fresh air, soothe their eyes with the greenery surrounding them, or can just enjoy the sun while sitting under a tree or relaxing on the field.
- **High Speed Internet:** Apart from the computer labs, the entire permanent campus complex has hi-speed Wi-Fi Internet coverage. This facility can be enjoyed from any corner of the campus, 24/7.



## THE ENGLISH ZONE

DEH is proud to host the English Zone, which is also home to ULAB's Writing Lab and Conversation Hour. Located in Room A 205, this room provides a special space for students from all departments to come and practice their English skills. Faculty and advanced English students volunteer their time to help you. You can practice speaking by playing conversation games with the 'peer tutors', or they can help you with your writing, reading, and presentation assignments. The atmosphere is fun and relaxed and you can come and go whenever you have time on Monday, Tuesday, and Wednesday between 10:00am and 4:00pm. Someone will be there to greet you.



# ULAB LIBRARY

## Location

Central Library : Campus A: 1st floor, House # 56, Road # 4A, Dhanmondi R/A, Dhaka-1209.

A second library is located in the Permanent Campus at Mohammadpur.

## Opening Hours

The Central Library opening hour is from 8:30 AM to 9:30 PM. The Library remains open 13 hours (on average) every day.

## Resources

The ULAB Library is enriched with various types of resources that include textbooks, reference books, e-books, national and international journals (print and online), magazines (print and online), reports, newspapers (national and international), audio -visual materials and maps and atlases.

ULAB Library is a member of a variety of online archives such as JSTOR (Business Collections and Language and Literature Collections), AMIC (Asian Media Information and Communication Center), ICA (International Communication Association), Chronicle of Higher Education, CEP Online (Country Education Profiles Online), The New Yorker, Business Week, IAMCR international Association for Media and Communication Research, Harvard Business Review (HBR), South Asia Journal (SAJ), Global Alliance for Public Relations and Communication Management (GAPRCM), World Bank E-Library, Intellect Journal, AGORA, HINARI, OARE, Ecch (Cases Archive), Journal of Bangladesh Studies (JBS), Oxford Open Access Journals, Journals of Public Relations, Directory of Open Access Journals, Eifl.net (Electronic Information for Library Users), Bangladesh Journals Online.

## Online Public Access Catalog (OPAC)

The ULAB Library maintains databases of library holdings. Users can easily find resources with the help of OPAC (Online Public Access Catalog).

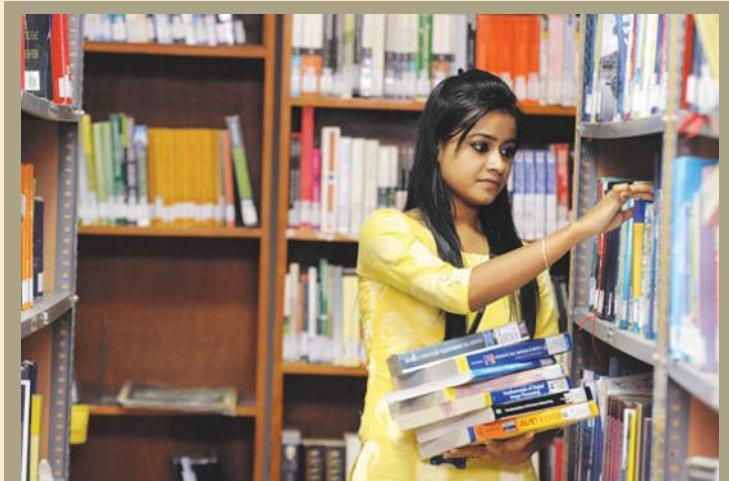
## Bangladesh Business Reference Initiative (BBRI)

<http://www.ulab.edu.bd/My-ULAB/bbri-databank2>

Bangladesh Business Reference Initiative (BBRI) Project started from 2008 through ULAB Library with the objective to build an effective business reference section and to bring together all the publicly available information on local, regional and international businesses under one roof. This section is of immense importance to business students, faculty members, researchers of ULAB as well as all universities in Bangladesh and also to any other person interested in Bangladesh Business. The Databank contains a collection of time series data and publications dated back to 1959, on a variety of topics related with Bangladesh, which are updated continuously.

## BBRI Resource

- Annual reports of the DSE listed companies
- Trading data from the Dhaka Stock Exchange
- Data from the Banking industry
- Economic data of Bangladesh
- Other Reports





# IT FACILITIES

ULAB puts a high value on training its students in the latest digital technologies.

## High-speed internet

ULAB uses two ISPs to deliver 350 Mbps dedicated bandwidth to students and faculty members.

## Wi-fi

To facilitate the use by students and faculty members of laptops, Smart Phones and other devices, ULAB has secure Wi-fi access on all Campuses.

## Software and Computer Labs

Dedicated software labs on all campuses allow Science and Engineering students to study and practice programming and engineering design skills. Office 365, Visual Studio, Android Studio, NetBeans, Eclipse, Code::Blocks, SPSS Statistics, MATLAB, PCB Artist, ModelSim, Cisco Packet Tracer, SQL Server, MYSQL etc. are used in Computer Labs. All computers on ULAB's campuses have fully-licensed Anti-Virus software.

## iMac Editing Suite

ULAB is the only university which has an iMac-editing suite for digital film production courses. Twelve Macintosh iMacs, with fully licensed Final Cut Pro, Adobe Premiere Pro and Adobe After Effects allow students to learn non-linear editing and create digital films on professional-quality equipment.

## Google Apps

ULAB is the one of the only universities in Bangladesh to embrace the dynamic and multi-functional Google Apps. Google Apps gives full Gmail functionality (storage and spam blockers) using the [ulab.edu.bd](http://ulab.edu.bd)-domain. These email addresses are available to all students, staff, and faculty members.

## Online Registration and Moodle

ULAB student course pre-registration takes place using an online registration system. Students can also view their result, payment status online from the system. ULAB uses a learning management system Moodle, focusing on interactive and collaborative construction with faculties and students.

## ULAB Website

Through the ULAB Website, students can get up-to-date information on notices, news, and events.

## Media and Design

Media Studies and Journalism students learn the latest design software, including Adobe Photoshop and Illustrator, Flash, as well as new media techniques like blogging.

## Strengths of ULAB's IT Division

### PCs and Labs

Nine Computer Labs with Internet connections Browsing PCs in lobbies and lounges for Students Wi-Fi coverage in all Campuses Licensed Anti-Virus for all computers

### Email, Web and Internet

ULAB Domain web mail for students with 25 GB per user Grades/results published online 24-hour free Internet access for all 350 Mbps duplex Internet bandwidth with redundancy connection

### LAN, Server and Domain Controller

ONLINE and OFFLINE power backup for all computers Subscription of Microsoft Imagine Academy for each student Domain Controller for all students in the Computer Lab Licensed Versions of Operating System Central File Server access for all Separate Power Distribution Room with 10 ONLINE UPS

### Facilities

One-man-one-computer for all academic and admin members

Multimedia and Internet Facilities in all Classrooms

ID Card Management Systems

IT Helpdesk

IT-based Security Access Controller

CCTVs for security monitoring

## Need Help?



[ithelpdesk@ulab.edu.bd](mailto:ithelpdesk@ulab.edu.bd)

Campus A: ext. 301

Campus B: ext. 350



# STUDENT AFFAIRS OFFICE (SAO)

Guided by the mission of ULAB, the Student Affairs Office (SAO) embraces the liberal arts tradition of educating the entire human being - academic and personal. In conjunction with the university Proctors, faculty members, administration, and external groups, the SAO is committed to:

- helping students achieve their academic goals;
- promoting leadership and social responsibility;
- ensuring fair representation in dealings within the university; and
- encouraging the physical and emotional well-being of students

...through advising, counseling, seminars, facilities, and external resources.

## Counseling Services

The Student Affairs Office views counseling as an effective tool to enhance mental well-being, coping strategies, self-awareness, personal growth, and healthy lifestyle choices. The Counseling Center in SAO offers a range of counseling facilities, individual, group and couples counseling, and workshops by way of a team of qualified and experienced counselors. All client interactions and treatment details of the Counseling Center are kept strictly confidential.



## Student Advising Program

The University of Liberal Arts Bangladesh offers an extensive program of Student Advising for all undergraduate students during the first 2 semesters of their first year. Freshman Groups of 15-25 new students. Each are led by a team consisting of Academic Advisor from the Student Affairs Office and a Peer Mentor.



## Peer Tutorials

The Student Affairs Office coordinates Tutorials offered by the various departments for all ULAB students, especially the freshmen, at-risk students, those on probation and those retaking specific courses. Departments have their own built-in programs where students at risk are identified by their course instructors, and are assigned specific times for tutorials/consultations.

## Health & Wellness Center

The ULAB Health & Wellness Center is located at the Student Affairs Office at Campus B- 210. A full-time qualified Medical Officer is engaged from 9:00 am - 5:00 pm from Sunday to Thursday to provide medical facilities to the students, faculty and administration.

Services include:

- First Aid treatment within all ULAB Campuses.
- Routine medical consultations.
- Authentication of medical documents.
- Referral of patients to specialized doctors and hospitals/clinics.
- Escorting emergency patient to nearest hospital by ULAB vehicle.
- Conducting health and wellness campaigns on campus.

## STUDENT SUPPORT SERVICES

### Language Club:

The ULAB Language Club ensures students can practise their knowledge in English outside the classroom environment.

### Proctors:

ULAB has a Proctor's Office and Sexual Harassment Committee which monitor and handle violations against ULAB's Code of Conduct. Student disputes can be resolved in a systematic way via the Proctorship.

### Orientation:

In the first week of each term, a general orientation and department-specific orientations are held to familiarize the students about the values, rules, regulations, and facilities of the university and introduce them to the faculties and senior students.

### Alumni:

Being a young university, ULAB has a small but growing group of alumni. To serve their needs, an alumni association is in the process of being set up.

### Faculty Advising:

ULAB has a Faculty Advising system, whereby each student is assigned a faculty adviser who meets the student twice a term. This adviser guides the student through the curriculum, and helps them choose courses.

### Internships:

Both the Business Administration and Media Studies and Journalism Departments require internships for its students. An Internship Adviser assists in securing the internships and monitoring and evaluating the students throughout the process.



# WHERE GRADUATES GET JOBS

**ULAB graduates have found placements in these reputable companies:**

## **Bachelor's Level (All)**

Aamra Technologies  
Aarong  
AB Bank  
ACI Ltd.  
Action Aid  
Adcomm Ltd.  
Adidas Corporation  
Ahmed & Co.  
Airtel Bangladesh Limited  
Ajkerdeal.com  
Akij Group  
Alibaba.com  
Alliance for Bangladesh Worker Safety  
Ananta Group  
APS Logistics  
Asiatic  
ATN News  
Augmedix  
Bangla Tribune  
Bangladesh Edible Oil Ltd  
Bangladesh Institute of ICT Development  
BBC Media Action  
Bdnews24.com  
Berger Paints  
BRAC Bank  
British American Tobacco  
Chanel i  
Channel 24  
Coca Cola  
Coders' Trust  
Daily Star  
Daraz.com  
Data Soft Bangladesh LTD  
Dhaka Tribune  
Dutch Bangla Bank Ltd.  
Eastern Bank Limited  
Ekattor TV  
Ericsson

EXIM Bank Limited  
Gazi TV  
Grameenphone Ltd  
Grey Advertising Bangladesh Ltd.  
Honda Bangladesh  
Hongkong Shanghai Banking Corporation (HSBC)  
IDLC Finance Limited  
Independent Television  
JAICA  
Jamuna Television  
Kazi Farms Group  
Lanka Bangla Finance Limited  
LG Bangladesh  
M & J Group  
Magnito Digital  
Malasian Airlines  
New Age  
Oppo Bangladesh  
Pran RFL  
Priyo.com  
Prothom-Alo  
Rahim Afroz Ltd.  
Rangs Group  
Robi Axiata Ltd.  
RTV  
SATV  
Samsung Bangladesh  
SGS Bangladesh Ltd  
Standard Chartered Bank  
The City Bank Ltd.  
Unicef Banglaedesh  
Zanala Bangladesh

**Masters Level (All)**

Amin Mohammad Foundation  
Anwar Group  
bKash  
Bangladesh Bank

Bashundhara Group  
Bikroy.com  
BRAC  
Butterfly Marketing LTD  
CP Bangladesh Co. Ltd.  
Deepto TV  
Dekko Group  
DHL Group  
Eastern Bank Limited  
Edison Group  
Gemcon Group  
HUAWEI Technologies Co. Ltd.  
IFIC Bank Limited  
Korean Airlines  
Meghna Group  
Midland Bank  
Mutual Trust Bank  
Navana Group  
One Bank Limited  
Oxford International School  
Prime Bank Limited  
Singer Bangladesh Ltd  
The Daily Star  
Trust Bank Ltd  
US Bangla Airlines

**Masters Level (EMBA)**

ACI Godrej Agrovet Limited  
ACME Group  
Aziz Group of Industries  
Al-Arafah Islami Bank Ltd.  
Banglalink  
Beacon Pharmaceuticals Limited  
Bengal Communications Ltd  
CARE Bangladesh  
Computer Source Ltd.  
China Bangla Ceramic  
Equitable Consulting Ltd.  
Fakir Apparels Ltd.

Green Delta Foundation  
Gulf Airlines  
Grameen Danone Foods Ltd.  
International Beverage Private Ltd.  
(Coca-cola)  
Jamuna Bank  
Kohinoor Chemical Company Limited  
Paradise Cables  
Power Grid Company of Bangladesh Ltd  
Premier Bank Limited  
RAK Ceramics Ltd.  
Shimanto Bank Ltd.  
Swiss Int. Airlines  
Technocrat Corporation  
Unitrend Ltd.  
UNESCO  
Utah Group  
World Bank

...and many others!

## CAREER SERVICES OFFICE (CSO)

ULAB has a dedicated ULAB Career Services Office (UCSO), which helps students develop soft skills needed for the job market. The Office offers specialized courses and trainings on Career Planning, Leadership, Motivation etc., and assists in internship placement. It also arranges career fairs that help to bring together industry and students and aids in the job-search process. The last career fair was held in 2017 where a large number of organisations from various sectors participated.

The Office also offers training programmes and resources for students to develop appropriate skills and strategies that lead to successful careers, and the means for employers to access qualified, well-prepared candidates to meet their specific skill sets requirements.

1. Internship Placement
2. Career and Soft Skills Development Training
3. Career Counseling
4. Job Placements (on a limited scale)



### Career Development Workshops

Career Services offers specialized hands-on workshops to develop skills and strategies that lead to successful placements.

#### **Skills for Career: For students in Terms 4 to 6:**

- Career Planning
- Goal Setting
- Motivation
- Team Building

#### **Career Vision: For students of Term 7 and above:**

- Professional CV Writing
- Interview Skills
- Networking Skills
- Discovering your dream job
- PowerPoint Presentations
- Vocabulary Works
- Realities of the Job Market
- How to market Yourself
- Internet Etiquette

# CO-CURRICULAR ACTIVITIES AND CLUBS

Co-curricular activities are essential to a Liberal Arts education, by building important skills that complement classroom learning, such as leadership, teamwork, and creativity. To that end, ULAB provides wide scope for co-curricular activities within and outside the campus.

**Field Trips:** A Dhaka-area trip, usually only a few hours to one day. Field trips are solely educational in purpose.

**Study Tours:** A stay, from a few days to weeks, outside of the Dhaka area, for concentrated study in a given field. Study tours are characterized by interactive teaching methods. Emphasis will be given on teamwork, problem solving and active participation.

**Recreational Events:** Cultural events, club days, picnics, etc. for the purpose of fun, which may be arranged by official clubs or departments of the university.

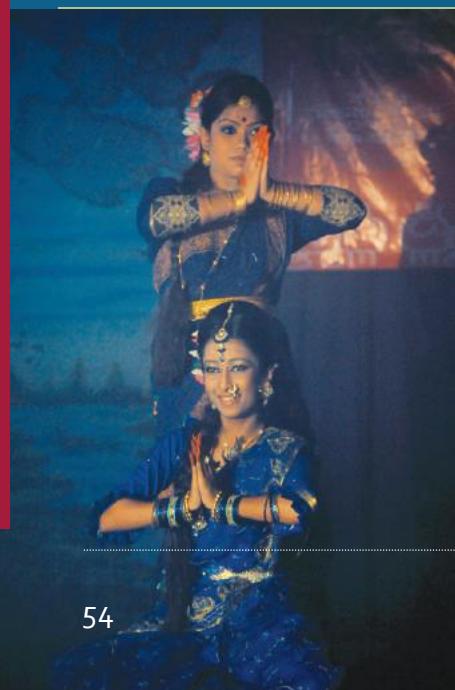
**Apprenticeship Program:** The MSJ Department offers apprenticeship programs. By working with an expert in the field, the apprentice will learn the necessary techniques and theoretical knowledge to work independently in the future.

**Clubs:** The mainstay of co-curricular life at the university is its clubs. The clubs will maintain regular weekly activities to enhance skills and learning. The activities of clubs may include: educational field trips, workshops, seminars, games, concerts, intra- and inter-university competitions or tournaments, etc.

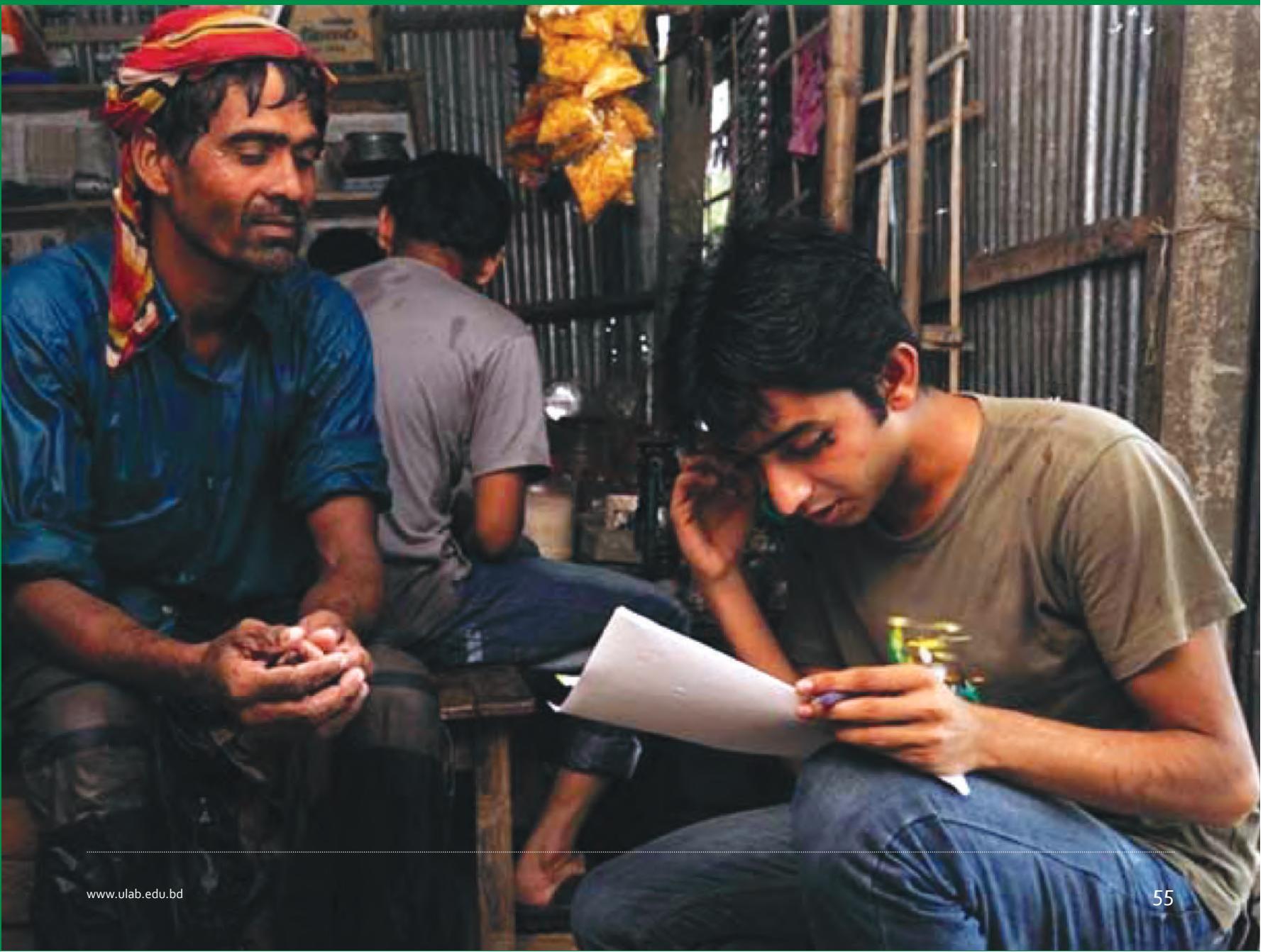
- |                           |                                |
|---------------------------|--------------------------------|
| Adventure Club            | ULAB Nutrition & Wellness Club |
| Art and Photography Club  | Shangskriti Shangsad           |
| Business Club             | Social Welfare Club            |
| Computer Programming Club | Sustainable Development Club   |
| Debating Club             | Theatre ULAB                   |
| Electronics Club          | Triathlon Club                 |
| Field Sports Club         | ULAB YES                       |
| Film Club                 | ULAB Literary Society          |
| Indoor Games Club         | ULAB Chess Club                |
| Language Club             | ULAB Rotaract Club             |
| Media Club                |                                |



ULAB is a proud and active member of the Duke of Edinburgh Award Foundation. This international award is given to young people in recognition of their contribution to society and their own self-development.



## RESEARCH CENTERS



# CENTER FOR ENTERPRISE AND SOCIETY (CES)



CES is Bangladesh's first university-based research center dedicated to conducting research on entrepreneurship and business with a view towards ethical, environmental and social sustainability.

The mission of CES is to produce high-quality research and knowledge in order to bridge the theoretical and empirical interface between enterprises and society. Its vision is to enable an entrepreneurial society in Bangladesh, built on ethical foundations.

CES has a staff of full-time, part-time and affiliated researchers with deep experience in private sector research in industries such as financial services, consumer goods, energy and power, pharmaceuticals, textiles, leather, transportation, infrastructure, real estate, light engineering, information technology, and e-commerce. The Center's research staff are also experienced in development sector research in areas such as skill development, financial inclusion, governance, regulatory reform, human rights, water sanitation and hygiene (WASH), health, and social enterprises.

With regard to capabilities, CES has a strong track record of economic research, policy research, social research, and survey research using both qualitative and quantitative techniques. Our survey research abilities are built on the deep experience of the Center's Staff in this field, many of whom have garnered research experience in leading global and Bangladesh-based universities and research organizations before joining the Center.



# CENTER FOR SUSTAINABLE DEVELOPMENT (CSD)

The Center for Sustainable Development (CSD) is a research center motivated by social responsibilities, moral concerns and environmental challenges. CSD is dedicated to interdisciplinary research which unfolds the complexities of development and explores practices of sustainable development. CSD's interdisciplinary researches contribute strengthening ULAB's Liberal Arts teaching, and attaining UN Sustainable Development Goals (SDGs) in Bangladesh. CSD's areas of expertise and interests lie in 6 main domains; Natural Resource Management, Renewable Energy, Disaster risk Reduction, Climate Change Adaptation, Social Business and Good Governance.

## Ongoing Research

- Evidence of Ecosystem Based Approaches (Eba) to Climate Change Adaptation in Coastal Bangladesh
- Farmers Perception on Climate Change and Adaptation Related to Drought on Selected Northwest region in Bangladesh
- Household Dynamics and Capabilities approach: Understanding Climate induced Migration and Remittances in Coastal Bangladesh
- Working towards achieving Sustainable Development Goals in Bangladesh.
- Mobile Toilet and Fecal Sludge Management in Dhaka City: User perspectives and People's Perception.
- Impact of Dairy Cooperative on Poverty Alleviation among Rural Poor: A Case Study of Panchagarh District in Bangladesh
- Greening ULAB: a sustainable campus management program being implemented through four ongoing projects on efficient energy consumption, rainwater harvesting, composting, and paper reuse and recycling, waste minimization and recycling.
- Addressing Loss and Damage from Climate Change Impacts: A Case Study from a Small Island Nijhum Dwip, Bangladesh.

## Projects

- 1) Gathering Evidence of Ecosystem Based Approaches (Eba) to Climate Change Adaptation in Coastal Bangladesh (in collaboration with CREL, USAID Project)
- 2) Innovative ideas for pro-poor livelihood transformations in coastal regions of the Bay of Bengal with high salinity intrusion (in collaboration with Leibniz-Zentrum für Marine Tropenökologie (ZMT))
- 3.) Recreational services from coastal ecosystems: Opportunities and associated pitfalls for management (in collaboration with United Nations University Institute for the Advanced Study of Sustainability (UNU IAS))
- 4.) Cultural resilience in complex mangrove ecosystem affected by climate change: Lessons from Sunderbans in Bangladesh (in collaboration with United Nations University Institute for the Advanced Study of Sustainability (UNU IAS))
- 5.) Addressing Loss and Damage from Climate Change Impacts: A Case Study from a Small Island Nijhum Dwip, Bangladesh (with CREL, USAID)



# CENTER FOR ARCHAEOLOGICAL STUDIES (CAS)

University of Liberal Arts Bangladesh is a pioneering university in the archeological field.

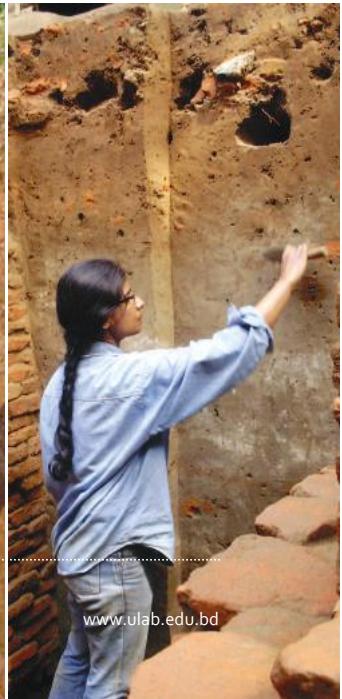
ULAB Professor and Archaeologist Dr. Shahnaj Husne Jahan has obtained permission from the Department of Archaeology and Museums, Ministry of Cultural Affairs, Government of the People's Republic of Bangladesh to conduct a systematic archaeological exploration and excavation at Bhitargarh in Panchagarh district for five years.

ULAB is one of few universities, public or private, to support saving Bangladesh's ancient heritage by specifically allocating university funds for excavation. It also supports the excavation by allowing students to participate via an archaeology course titled "Experiencing the Past," under the General Education Department.

Under the supervision of Dr. Shahnaj Husne Jahan, the excavation team has already discovered foundations of a Buddhist stupa and a temple roughly dated to the 6th or 7th century CE. It is the most important archaeological discovery in the region, which is expected to shed significant light on the past cultural landscape of Panchagarh district in particular, and Bangladesh in general.

Besides excavation, the ULAB team has successfully employed various strategies at Bhitargarh for creating consciousness among the local inhabitants regarding cultural resources, heritage preservation and conservation.

A number of local inhabitants, especially the landowners of the excavation sites, were also trained in archaeological excavation techniques, so as to make it possible for them to be a part of the excavation and thus stake a rightful claim to their own heritage.



## CENTER FOR BANGLA STUDIES(CBS)

The aims and objects of the Center for Bangla Studies\* (CBS) are to undertake research and publication of various aspects of the Bengali Language and Literature. The following three projects have been undertaken:

- A survey of the development of Bengali language and Literature in the 20th century by Prof. Rafiqul Islam, Dr. Begum Jahan Ara and Dr. Tapati Rani Sarkar.
- A manual of standard colloquial Bengali by Dr. Begum Jahan Ara.
- Bangla dialect variations, documentations and analysis by Dr. Tapati Rani Sarkar.

The Adviser of the Center for Bangla Studies is Prof. Rafiqul Islam, Professor Emeritus.

The Center for Bangla Studies (as the Center for Bangla Language and Literature) was inaugurated by Prof. A K M Azad Chowdhury, Chairman, University Grants Commission, Bangladesh on 10th of October, 2012. Mr. Kazi Shahid Ahmed, Chairman, Board of Trustee, ULAB and Prof. Imran Rahman, The Vice Chancellor, ULAB along with the senior faculty members were present.

\*Note: The center's original name was Center for Bangla Language and Literature. It was shortened to Center for Bangla Studies in April 2013.



# DHAKA TRANSLATION CENTER (DTC)

The Dhaka Translation Center (DTC) celebrates the rich Bangladeshi literary tradition by encouraging a greater exchange with contemporary world literature. The DTC's primary function is educational, spearheaded by its translation workshops, with complementary fellowship programs, event series, and publishing partnerships.

In its initial phase the Dhaka Translation Centre will concentrate on five goals:

1. Establishment of regular translation workshops from Bangla and other languages into the English. The Center will encourage translation methods developed by the late Michael Henry Heim and others. Sessions will be facilitated by the Director and by other Fellows, both from home and abroad.
2. Dhaka Translation Center will also be hosted by the Bengal Lights website, featuring new translations, both in print and online. In the long-term, Bengal Lights will seek to host at least one piece per week, and from a wider range of voices than anywhere else online, in collaboration with DTC.
3. Appoint inaugural Dhaka Translation Center fellow, for ULAB.
4. Select and/or commission titles for Bengal Lights imprint on Phoneme Media.
5. Assemble the best, most exciting, political, thought-provoking and argument-inspiring panel/presentation for Hay Dhaka Festival.



## CENTER FOR LANGUAGE STUDIES (CLS)

The Center for Language Studies (CLS), which began its operations in September of 2014, aims to advance understanding of the opportunities and challenges in improving the quality of English language learning and teaching at the University of Liberal Arts Bangladesh.

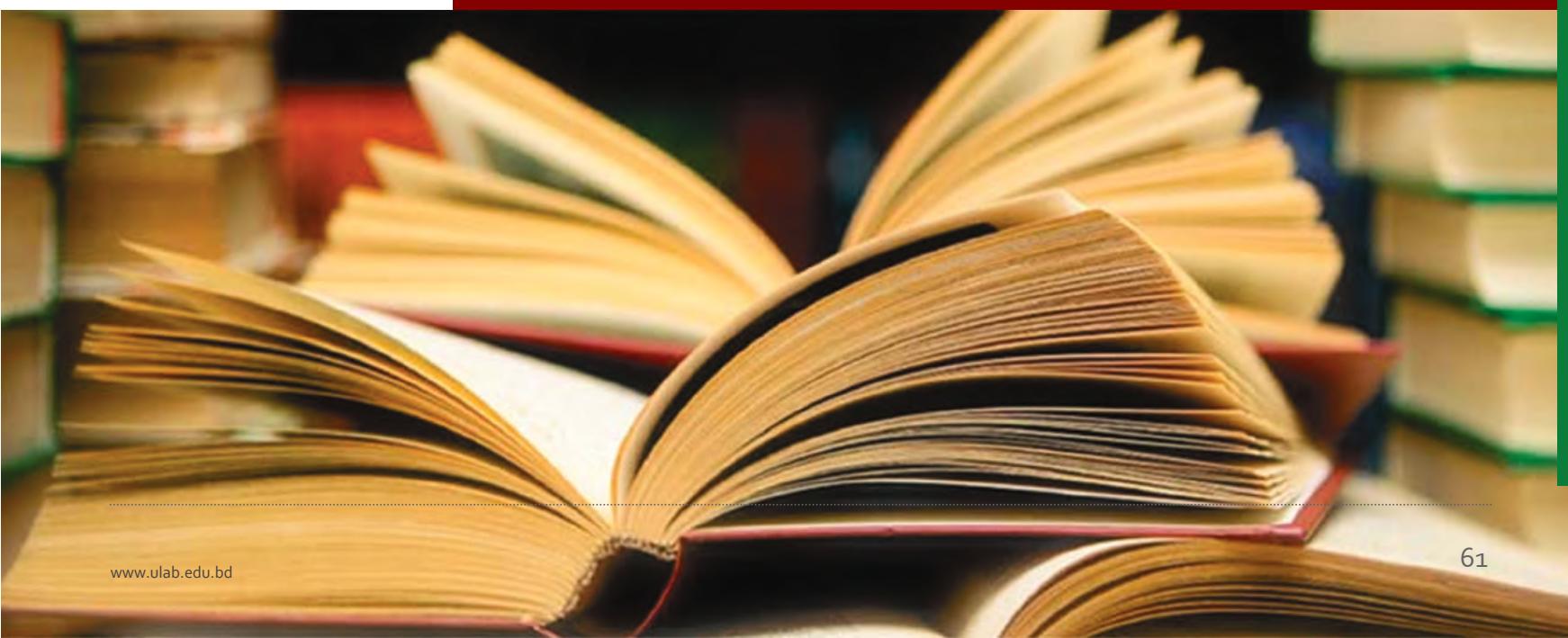
The Centre's primary goal is to provide effective English language teaching to all students of ULAB through courses which will focus on the needs of learners and on processes which will best help students to become sufficiently proficient in English not only to meet their academic requirements, but also the requirements of potential employers. An additional function of the CLS is to provide services to address the professional language needs of the staff and faculty.

The Center for Language Studies (CLS) exemplifies the University's commitment to international standards of education and promoting cross-cultural awareness among students by providing quality courses on English and other foreign languages. The Center also aims to further contribute to the academic mission of the university by creating a platform for generating and disseminating new knowledge in the field of foreign language learning.

Though the Center for Language Studies has been in operation for only a few years, it had the distinction of hosting the first ever national conference on the role of graphic novels and comics in academia entitled "Embracing Graphicdemia: The Role of Graphic Novels and Comics in Academia" (2015). The CLS also co-hosted in 2014 the largest international English Language Teaching (ELT) conference by any Bangladeshi university.

The CLS's future plans include the establishment of a Self-Access Center for ULAB students which will promote independent learning, offering courses specifically designed for professionals from various sectors, (such as English for Hospitality and tourism, English for Call Centers etc.), as well as other foreign language courses.

The Center for Language Studies is currently staffed by several full-time faculty members that include two Cambridge certified English language teachers.



# CENTER FOR ADVANCED THEORY (CAT)

Founded in January 2016, the Center for Advanced Theory at the University of Liberal Arts Bangladesh is committed to the development of a critically engaged intellectual community. We aspire to prosper as a meeting point of a wide range of approaches to theoretical investigations in liberal arts and human sciences, nationally and internationally. Facilitating advanced research and studies in diverse areas of contemporary thought forms part of our long-term vision. The Center's program comprises three tiers of activity, namely support research and lived experience in research, organize research and training workshops (seminars, public lectures, colloquiums), and publications of interesting research work (occasional papers, journals, works) and promotion of intercultural exchange in the research world.

Tentative projects of the Center, at least in the primary stages, include studies in the fields of such endeavors as language and literature, analytical and historical theories in the fields of arts and sciences, of ethics and politics. For dissemination of the work done we organize public lectures, colloquiums and seminars. The Center aims at the enrichment of a public sphere in critical engagement and pursuit of truth.

Beginning with a series of Occasional Papers in Theory the Center undertakes to put across research journals, monographs, readers and proceedings, both in electronic and print media. Research projects are to be designed both independently and as collaborative ventures with other agreeable institutions and research centers. The Center welcomes participation of and contribution from independent researchers and is actively seeks cooperation with collegial institutions and civil society organizations interested in the fields.



# INSTITUTIONAL QUALITY ASSURANCE CELL (IQAC)

## Specific Objectives of the IQAC

1. to review existing policies, procedures and programs of the University of Liberal Arts Bangladesh.
2. to assess the capacity of the university and identify the strengths and areas for improvement in governance, teaching learning process, faculty qualifications, research activities, student service, library resources, community outreach and other relevant components of the university.
3. to conduct continuous orientation and training to teaching, non-teaching staff and management.
4. to prepare the base information report for external quality assurance assessment and accreditation requirements.
5. to undertake improvement plan and monitoring.

## Summary of IQAC activities

The aim of the project is to ensure the establishment of Institutional Quality Assurance Cell (IQAC). Quality assurance strategies and mechanisms will be developed by adapting and incorporating national QA guidelines and international best practices of higher education by the support of the IQAC.

Designing of academic programs with specific ILOs, strategies and systematic review of the SA and continuous improvement of the faculty and associate staff will be focused in the QA mechanisms.

Governance and management issues of the University/Disciplines/Departments will be included in the QA framework.

In addition, the project also intends capacity strengthening of the discipline/departments by human resource development.

A skill development mechanism will be implemented through training, workshop and visit. Recruitment staff development, career development, research and extension activities will be focused in the QA system.



## PUBLICATIONS

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The mission of the University of Liberal Arts Bangladesh is not only to impart relevant and up-to-date knowledge to our students, but also to be a creator of knowledge. Critical to this desire is the promotion of a research and publication culture, whereby faculty members see research as important to their teaching and career prospects, students benefit from participation in ongoing university research, and knowledge is disseminated both within and outside of Bangladesh.



## Centenary of Rabindranath's Nobel Prize for Gitanjali

Edited by: Rafiqul Islam

Published by ULAB's Center for Bangla Studies in collaboration with Agamee Prakashani, Dhaka, this anthology includes 10 Bengali and English verses, as well as the introductions of the English and French editions written by W.B. Yeast and Andre Gide. It also includes the presentation speech given by Mr. Harald Hjärne, Chairman of the Nobel Committee of the Swedish Academy, and the acceptance speech given by Tagore.

ISBN: 978 984 04 1582 3

## Three Stories

By: Hasan Azizul Huq and Edited by: Kaiser Haq

These three stories by Hasan Azizul Huq, translated from the original Bengali by a team of translators, make a substantial selection of his powerful, socially conscious writing available for the first time to the Anglophone reader. Highly regarded throughout the Bengali-speaking world, Huq is unique in his harrowing portrayal of the lower depths of Bengali society.

The publication of this volume marks the debut of the Dhaka Translation Center at the University of Liberal Arts Bangladesh (ULAB). The center offers fellowships to translators and publishes quality translations from Bengali into English under the imprint of Bengal Lights Books.

Published by Bengal Lights Books (ULAB imprint)

ISBN: 978-984-90738-2-6

## Pariah and Other Poems

By: Kaiser Haq

This volume brings together all the poems Kaiser Haq has written since the publication of Published in the Streets of Dhaka: Collected Poems. They offer a masterly treatment of the everyday world of social and political problems as well as the perennial themes of literature. Always rich in emotional content and intellectual implications, Haq's poetry is also zany, quirky, and ironic. His fine ear for poetic cadence and sharp eye for the telling image ensure that his work is of universal appeal even when he deals with his native land and its peculiar problems.

Published by Bengal Lights Books (ULAB imprint)

ISBN: 978-984-90738-1-9

## The Devil's Thumbprint

By: Ahsan Akbar

This is the debut collection by a young Bangladeshi poet. It clearly shows that Bangladeshi poetry in English is attracting fresh talent whose development is bound to be a matter of interest to poetry lovers everywhere. The poems cover a span of years and reflect a young man's sentimental education in a world of emotional instability. At once emotionally charged and infused with irony and wit, the poems will delight and entertain and also provoke serious thought.

Published by Bengal Lights Books (ULAB imprint)

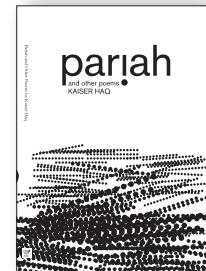
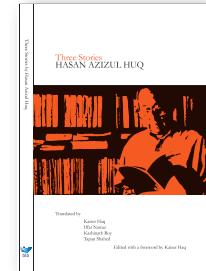
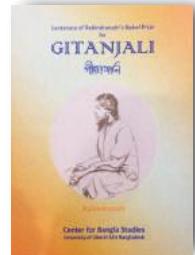
ISBN: 978-984-90738-3-3

## Sex Workers and their Children in Bangladesh: Addressing Risks and Vulnerabilities

Edited by: Daniel M. Sabet, Tawhidur Rahman and Sate Ahmad

Co-published with ULAB's Center for Sustainable Development and ActionAid Bangladesh, this is a compilation of research conducted as part of the Liberation and Empowerment: Attaining Dignity and Rights for Sex Workers and their Children in Bangladesh (LEADR) Project.

ISBN: 978-984-33-5858-5

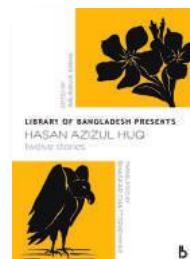


# ULAB BOOKS

## Twelve Stories

Title: Library of Bangladesh Series: Hasan Azizul Huq  
Author: Hasan Azizul Huq  
Translator: Bhaskar Chattopadhyay  
Series Editor: Arunava Sinha  
Genre: Translation/Short Story Collection

Description: A man returns home in search of his wife and son after the war, only to find them in ways both unexpected and expected. A sorcerer dies without revealing his secrets to three brothers who wanted to know, and strange deaths follow. A young boy waits for his grandfather to die.

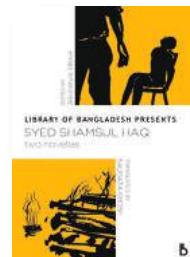


These twelve stories by Hasan Azizul Huq make a substantial selection of his powerful, socially-conscious writing available to the Anglophone reader. Highly regarded throughout the Bengali-speaking world, Huq is unique in his harrowing portrayal of the deprived echelons of Bengali society.

## Two Novellas

Title: Library of Bangladesh Series: Syed Shamsul Haq  
Author: Syed Shamsul Haq  
Translator: Saugata Ghosh  
Series Editor: Arunava Sinha  
Genre: Translation/Novellas

Description: Bangladesh 1971. Burnt and destroyed. Like a crematorium. Piles of corpses. Torture cells. Barbarian Pak army versus helpless Bengali common people. Syed Shamsul Haq's two novellas are breathing, glaring bystanders of the war.



In 'Blue Venom,' a middle-aged employee of a private firm is arrested on the morning of 27th March and taken to a torture cell. There, he is tortured slowly to death – only for being a namesake of the rebel poet Kazi Nazrul Islam. Not only the viciousness of the captors but also their ignorance lies exposed.

In 'Forbidden Incense,' a woman returns to her paternal village after her journalist husband has been made to disappear on the night of the 25th of March. Here she meets a boy with a Muslim name – his entire family has been killed by the Pakistani army. The village has turned into a slaughterhouse. They are caught while gathering the corpses scattered everywhere to give them a decent burial. National and personal histories mingle.

Syed Shamsul Haq's flowing depiction of 1971 through the living language of these two novellas make readers who haven't witnessed the war relive the terror and disgust of the sufferers.

## Bangla for Foreigners by Begum Jahan Ara

This book is primarily written for those who want to learn Bangla. This manual is a combination of lessons and an audio CD. The manual contains Bangla scripts, phonetic transcripts, and English translations of sentences from all lessons to help learners swiftly acquire listening and speaking skills.

## Bangla Bhashar Boichitro: Bhasha Tattik Samikha Nidorshon by Tapati Rani Sarkar

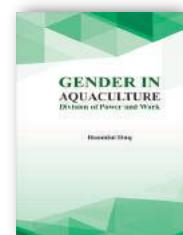
This book brings together the Source of Bangla Language, evolution, geographical background, political background and the dialect classification of Bangla Language.

## Gender in Aquaculture

This book is written drawing upon an empirical research commissioned by Gender and Water Alliance (GWA), conducted by Center for Sustainable Development (CSD), University of Liberal Arts Bangladesh (ULAB).

Published 2015 in Bangladesh by Center for Sustainable Development (CSD), University of Liberal Arts Bangladesh (ULAB)

ISBN 978-984-33-9945-8

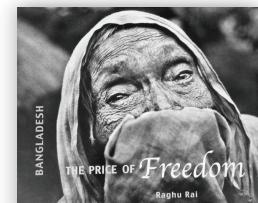


## Bangladesh: The Price of Freedom

By: Raghu Rai

Co-published with University of Liberal Arts Bangladesh and Niyogi Books, this book of photography covers Bangladeshis during the Liberation War of 1971. Ace photographer Raghu Rai documented the plight of the refugees, the action during the war and the jubilant scenes of victory and Independence. His treasure trove of photographs, which for over four decades he thought had been lost, was recently rediscovered. The stories are perhaps not unknown, but have been retold by a master storyteller—the refugee camps, the exodus, the never-ending journey, a whirlwind of poignant, tormented history. And finally, a new nation, a new tomorrow. Bangladesh: The Price of Freedom are never before seen photographs which comprise a significant body of work documenting a turning point in the history of South Asia.

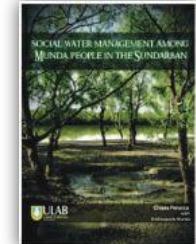
ISBN: 978-93-81523-69-8



## Social Water Management among Munda People in the Sundarban

by Chiara Perucca with Krishnopodo Munda

This is the first-ever book in English about the Munda peoples in Bangladesh, exploring their unique water resource management. The book is designed to be a tool for NGOs and aid agencies in helping them to design and execute programs that take into account the resources and knowledge of the Munda people in a way that will make them full partners in their own empowerment.



## Shohosrabder Bangla Bhasha o Shaitto

By Rafiqul Islam, PhD and Tapati Rani Sarkar, PhD, D.Litt.

This is a compilation of Bengali Literature by various famous authors over the last 1000 years. The compilation was carried out by ULAB Professor Emeritus Rafiqul Islam and Dr. Tapati Rani Sarkar and published on the occasion "Amar Ekushey" in 2017.



## ULAB NEWSLETTERS

### Liberal Times

University Newsletter

### ICT @ ULAB

School of Science & Technology  
Newsletter

### The ULABian

Student Newspaper

### MUSE

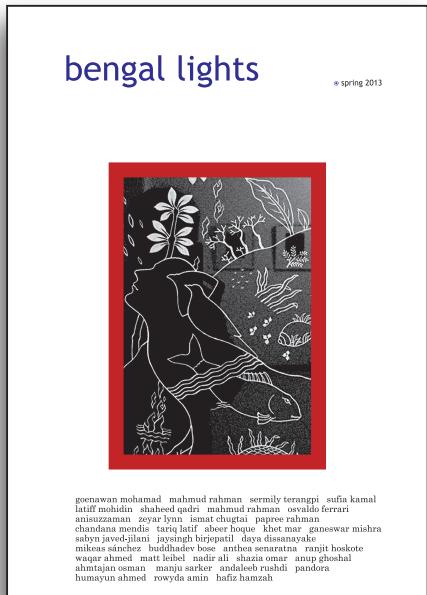
Department of English & Humanities  
Student Magazine

### CINEPEDIA

School of Social Science



## JOURNALS



### Bengal Lights

<http://pub.ulab.edu.bd/2015/07/29/bengal-lights-literary-journal/>

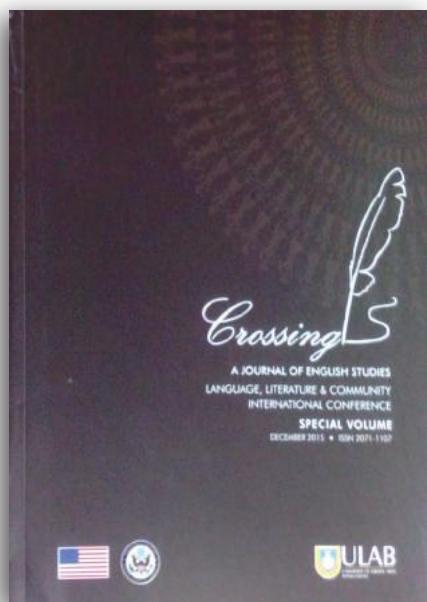
Bengal Lights is a biannual literary journal published from Dhaka, Bangladesh. Our tastes are cosmopolitan: no location, no writer, no genre is off-limits. We welcome all writers: established or beginning, grizzled veterans or fresh-faced newbies, versed in the classics or cyber-narratives. We also seek to publish quality writing from Bangladesh and South Asia, but above all we seek to be engaged, to be a bazaar where all genres can mingle and multiply.

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## Working Paper Series on ICT for Development

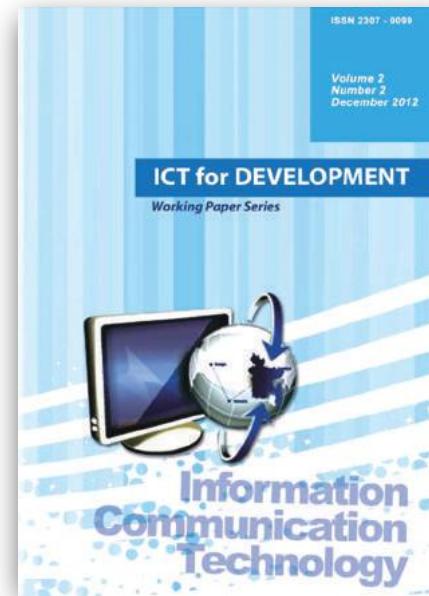
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## HIGHLIGHTS

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## Fair Play Cup Cricket Tournament



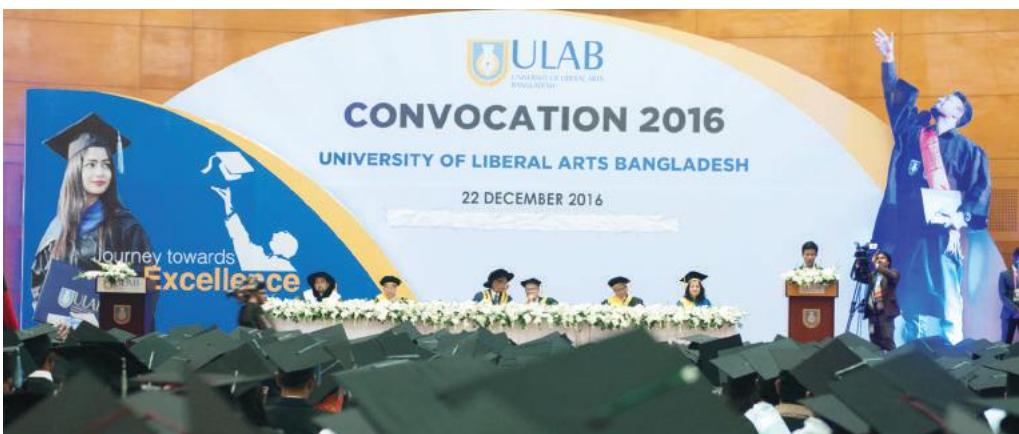
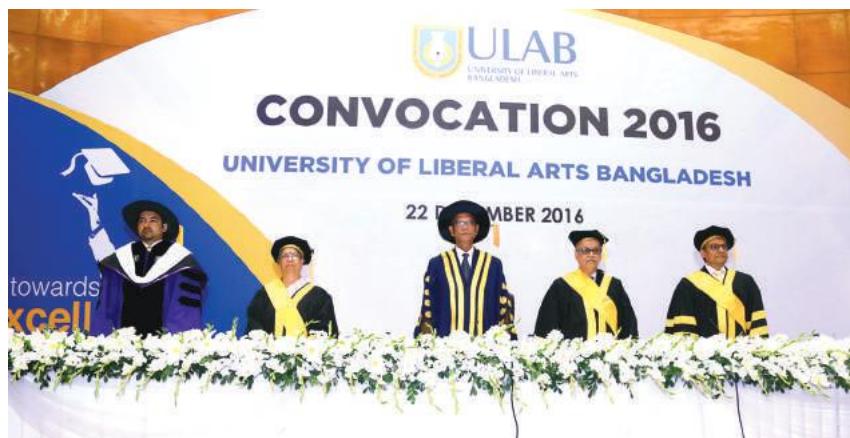
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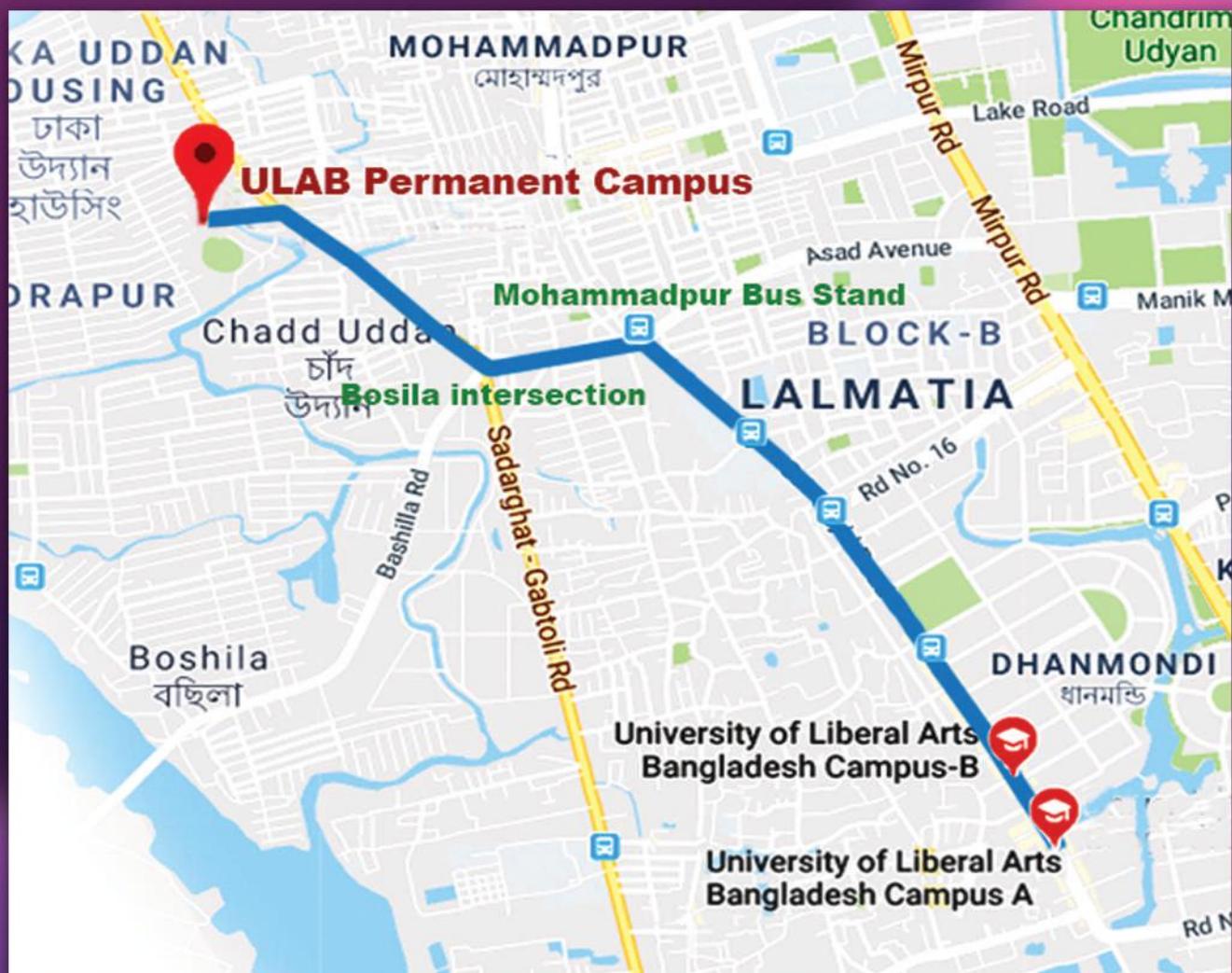
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